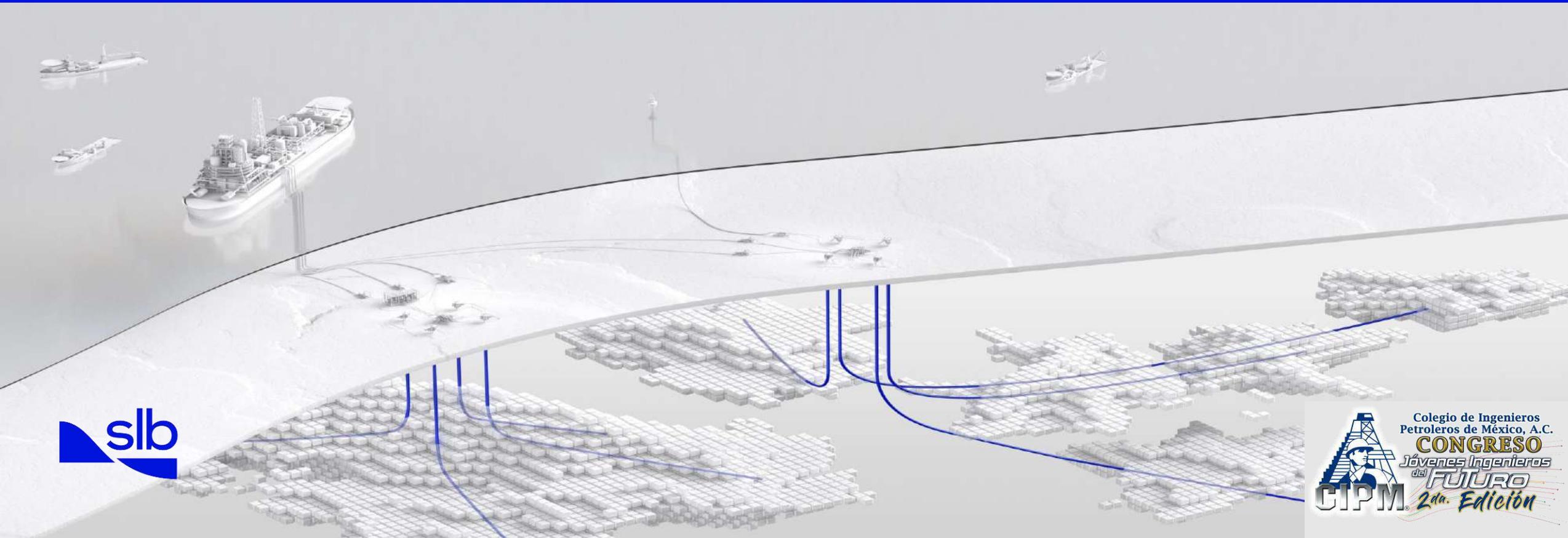




# Revolucionando la Ingenieria Petrolera: Machine Learning, Inteligencia Artificial y nuevas tecnologías.

Jorge Granados  
Technical Solutions Sales Manager - MCA  
Slb-Digital & Integration



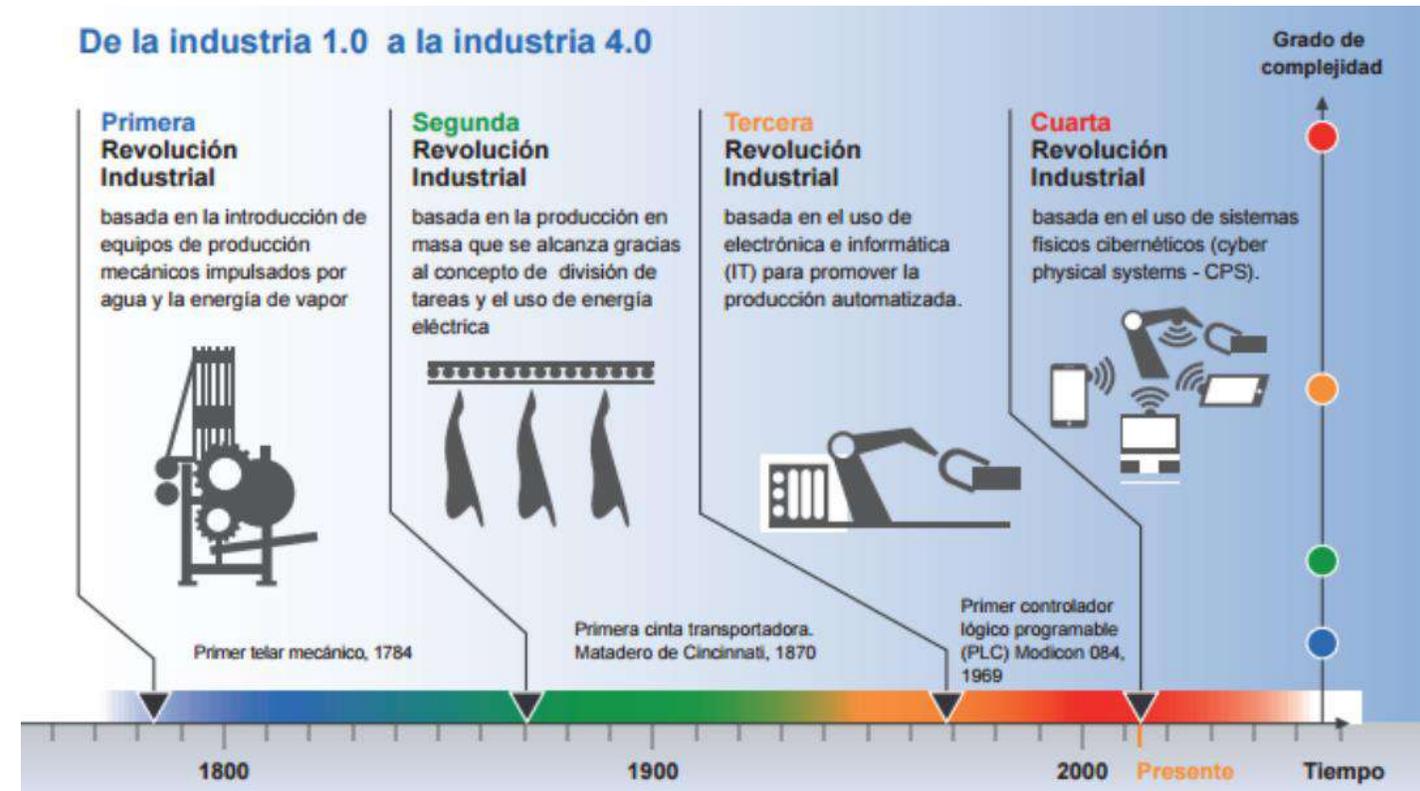
# Agenda

- Revoluciones Industriales y era Digital
- Competencias/Herramientas Digitales
- Visión Digital slb
- Presente y Futuro Industria Energética
- Q&A

# 4ª Revolución Industrial

La **4ª Revolución Industrial** es un proceso de desarrollo tecnológico e industrial que está vinculado con la organización de los procesos y medios de producción de la sociedad.

- **Automatización** e intercambio de datos en la fabricación
- Incluye sistemas ciber-físicos, Internet de las Cosas (IoT), computación en la nube y computación cognitiva
- Interoperabilidad, conectar y comunicar
  - Máquinas, dispositivos, sensores, personas
- Transparencia de la información
  - Copia virtual del mundo físico a través de modelos digitales
- Decisiones descentralizadas
  - Sistemas para tomar decisiones por sí mismos
  - Realizar tareas de la forma más autónoma posible



**Uso intensivo de sensores para producir/consumir datos**

# 4ª Revolución Industrial

La generación de Datos nunca duerme...

¿Cuántos Datos son generados por minuto?

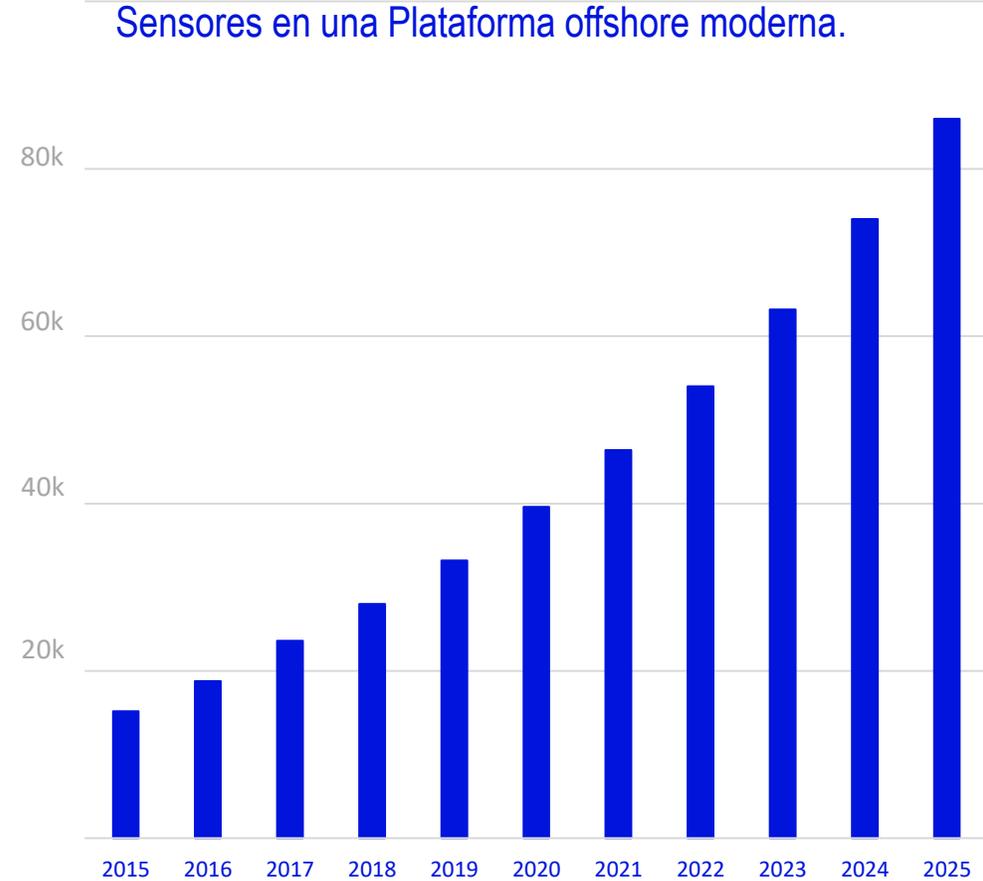


<https://www.digitalinformationworld.com/2023/12/heres-what-happens-on-internet-every.html>

La industria Energética **no** es la excepción

+80,000

Sensores en una Plataforma offshore moderna.



■ Number of sensores

Source: [iiot-analytics.com](https://www.iiot-analytics.com)

# 4ª Revolución Industrial

## Paradigmas de la ciencia

<i>Paradigma</i>	<b>Primero</b> <i>Ciencia experimental</i>	<b>Segundo</b> <i>Ciencia teórica</i>	<b>Tercero</b> <i>Ciencia computacional</i>	<b>Cuarto</b> <i>Ciencia basada en Datos</i>
<i>Forma</i>	<ul style="list-style-type: none"><li>• Empirismo</li><li>• Describiendo fenómenos naturales</li><li>• Experimentos</li></ul>	<ul style="list-style-type: none"><li>• Modelado y generalización</li><li>• Leyes de la mecánica clásica, electrodinámica</li></ul>	<ul style="list-style-type: none"><li>• Simulación de fenómenos complejos</li><li>• Mecánica continua para sistemas heterogéneos</li><li>• Dinámica de fluidos computacional</li></ul>	<ul style="list-style-type: none"><li>• Uso intensivo de datos</li><li>• Exploración estadística y minería de datos</li><li>• Detección de patrones y anomalías en big data</li><li>• <b>Correlación entre variables</b></li></ul>
<i>Cuando</i>	pre-Renacimiento	pre-computadoras	pre-Big Data	Ahora

Compiled from Hey et al. (2009) and modified by M. Pycz (2019). R. Kitchin (2014). *Big Data, new epistemologies and paradigm shifts.*

# 4ª Revolución Industrial

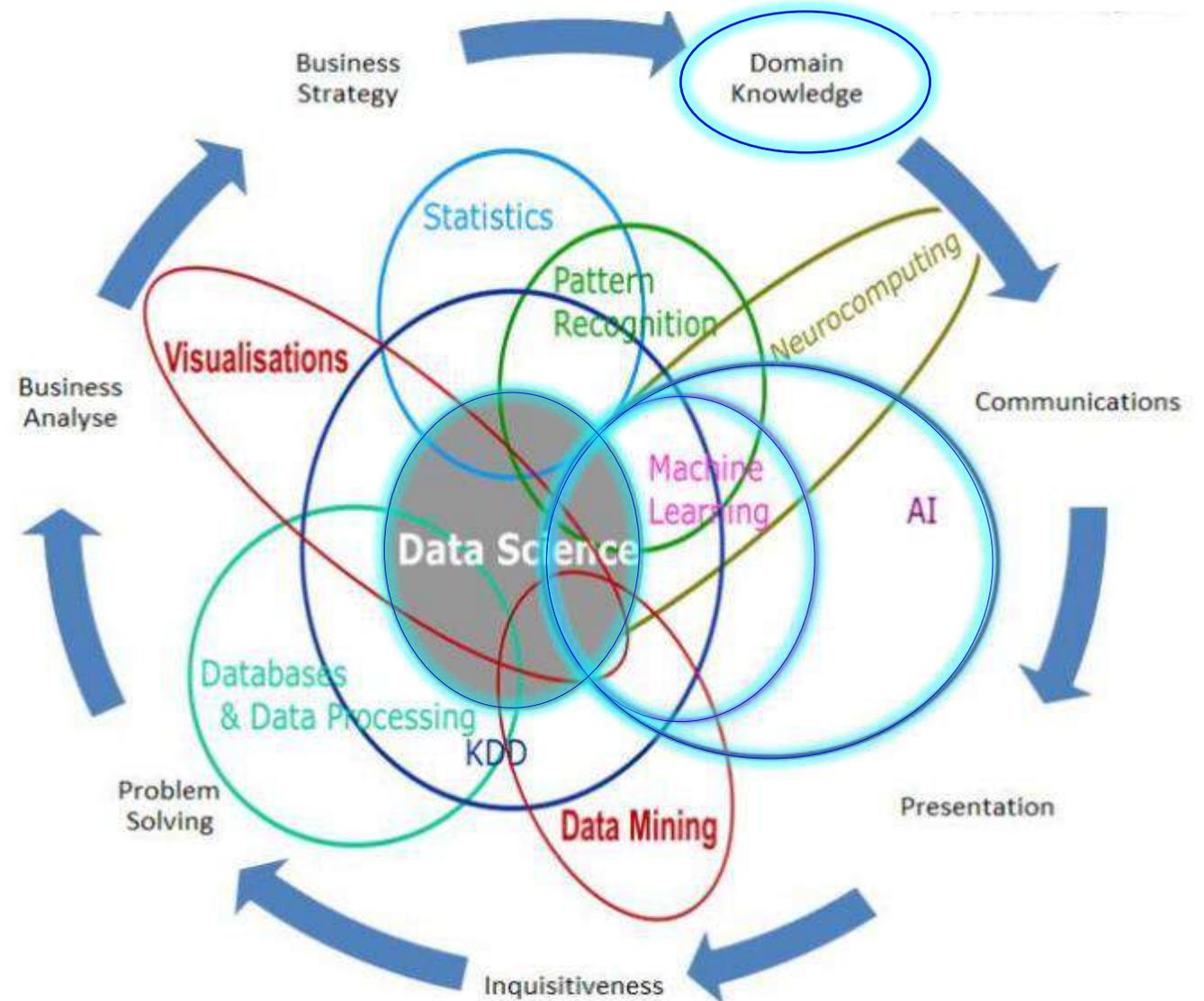
## Ciencia basada en Datos

*¡Correlación no implica causalidad !!*

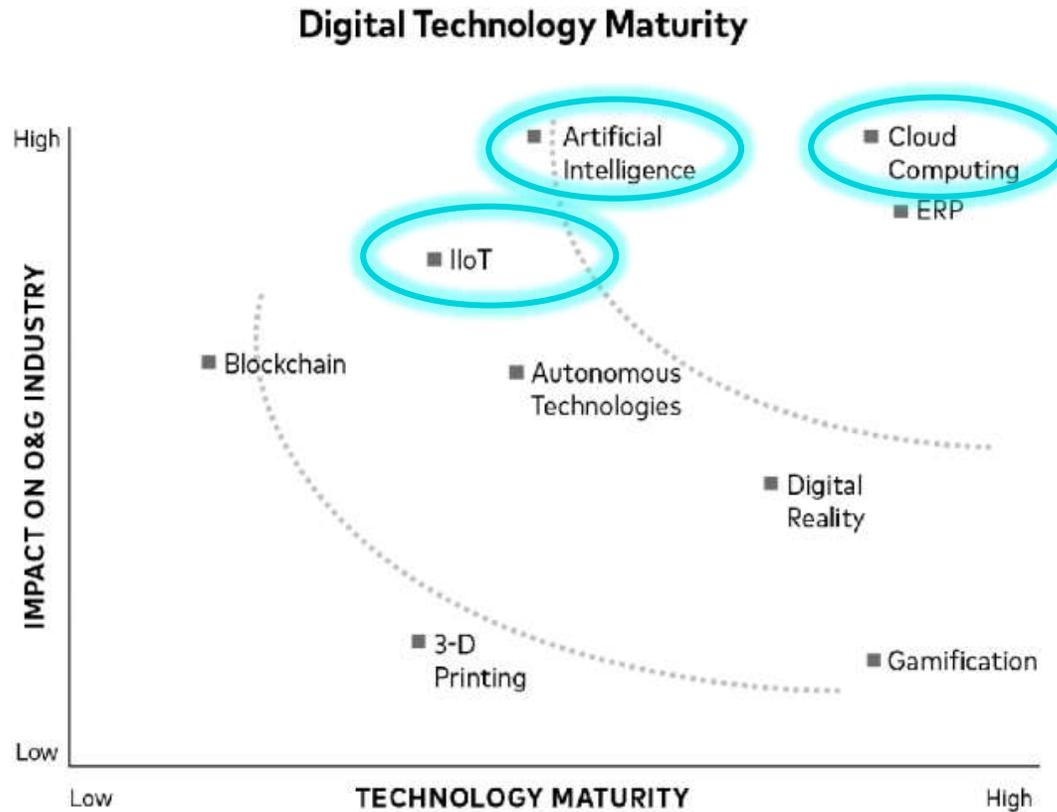


# Competencias Digitales

- Ciencia basada en **datos**
- Campo **interdisciplinario** para extraer **conocimientos** o perspectivas de datos (estructurados o no estructurados)
- Unificar **estadísticas**, **análisis de datos** y métodos relacionados
- **Dominio** es fundamental para explicar **causalidad**



# Herramientas Digitales

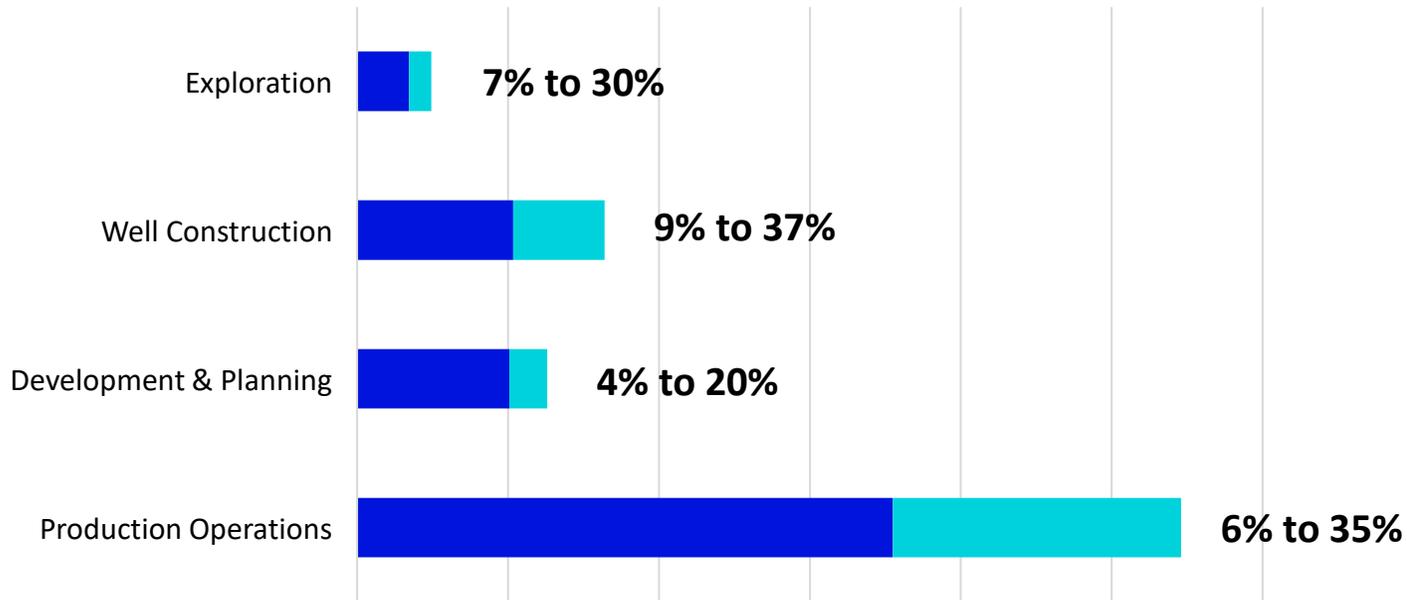


- Cloud / HPC / Security
- Data Science & Analytics
- Artificial Intelligence ML DL
- IOT / IIOT ( IT / OT )
- Automation / Robotics
- Drone / UAV / AUV
- XR (VR / AR / MR)
- 3DPrint, Blockchain, Wearable
- Digital Readiness & Action

*Bits, Bytes, and Barrels: The Digital Transformation of Oil and Gas. Geoffrey Cann . 2019*

# La Promesa Digital

## Potential Range of Impact on Global Expenditure in Conventional E&P



**\$60B to \$290B of potential Savings**

*“Overall, **Machine Learning & Artificial Intelligence** led the list of emerging technologies most often cited as having the **greatest potential** to increase productivity, reduce risk and provide cost saving benefits.”*

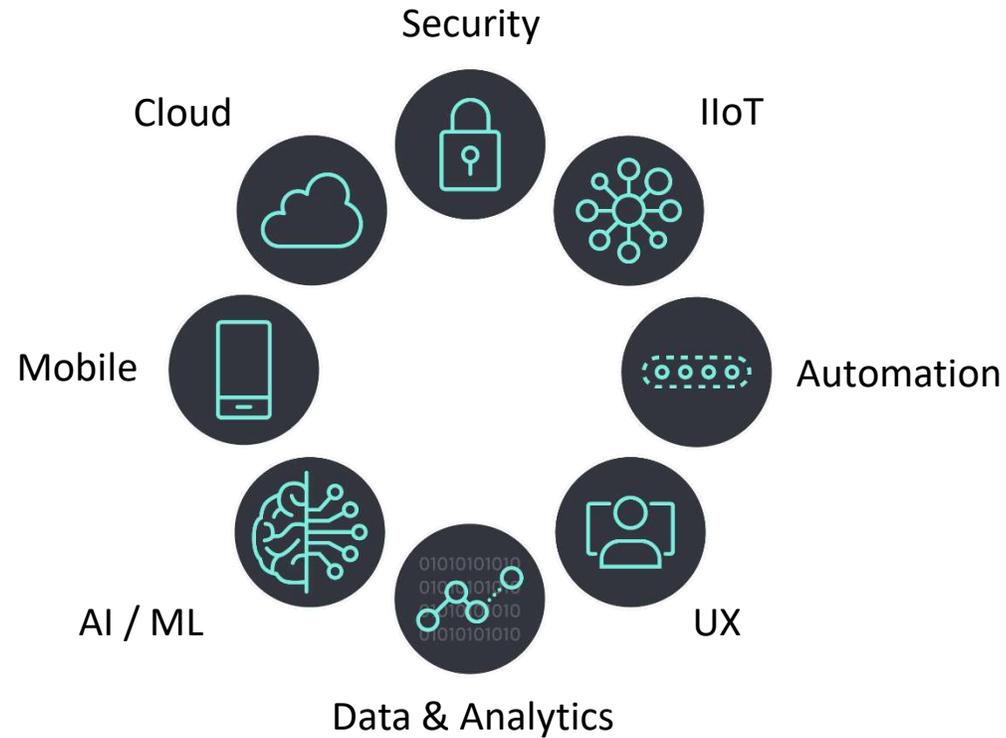
*“**Machine learning** solutions is a **top priority** and important strategic intent for approximately **79%** of the operators worldwide..”*

*Kimberlite, LLC – 2024 G&G Software Report*

# Visión Digital SLB

## Ecosistema Tecnológico Digital

**TECNOLOGIA DE SOFTWARE**  
Centro de innovación



**SLB LIMITED**  
Centro de internet industrial



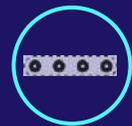
# Ambiente cognitivo E&P-slb



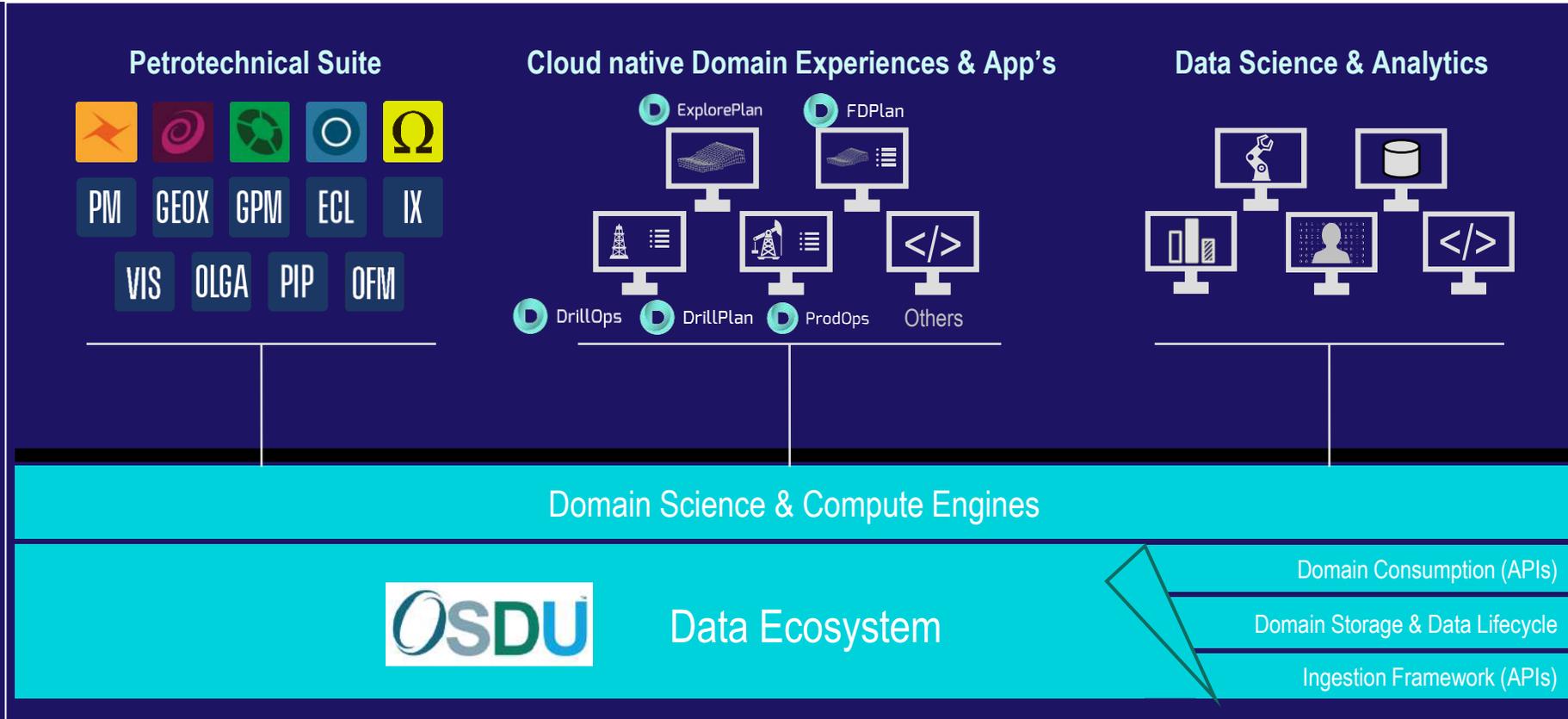
secure



managed



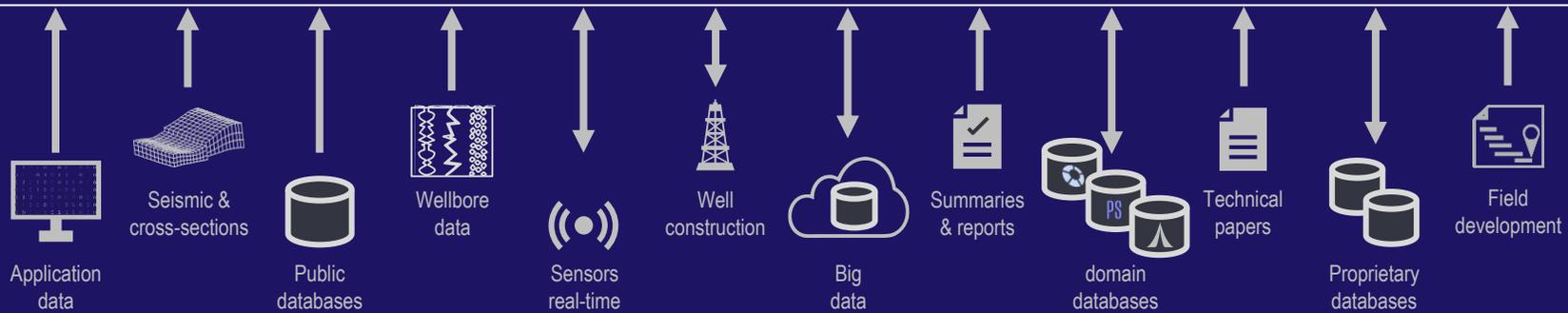
automated



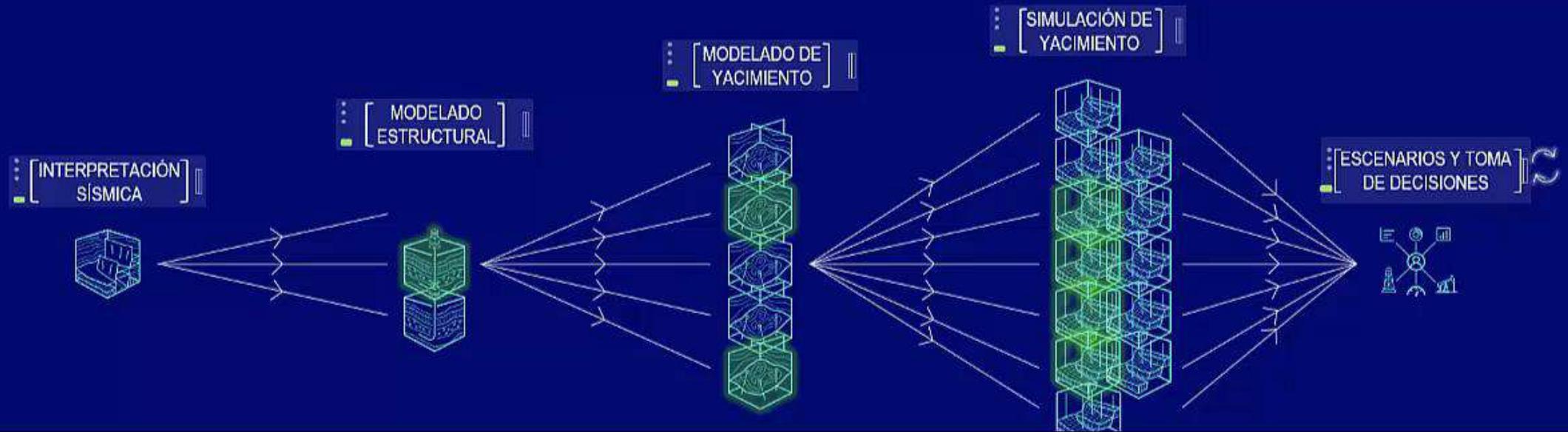
cognitive



open



# Agile Reservoir Modeling

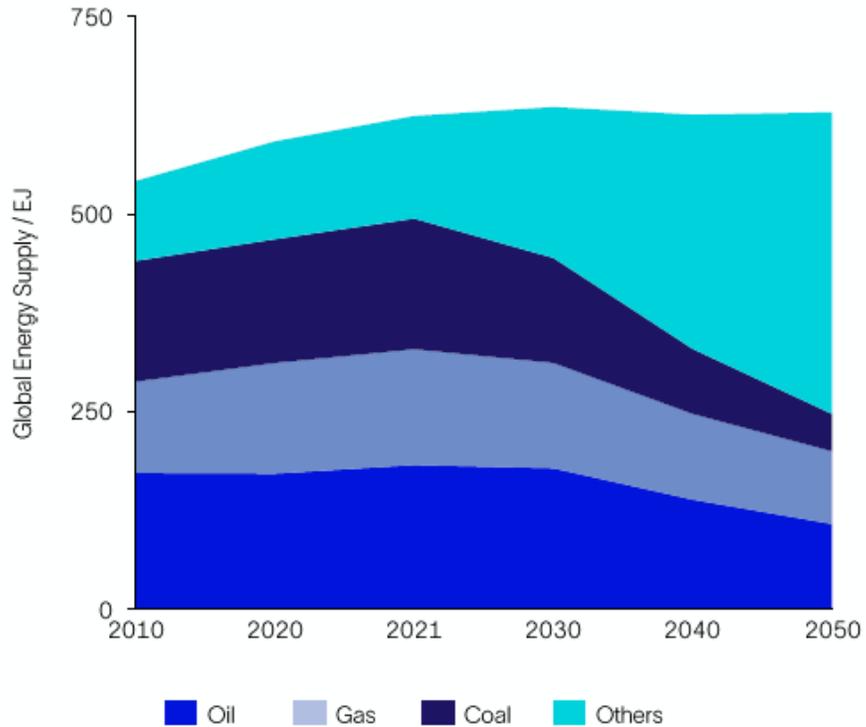


Based on data from NAM (2020). Petrel geological model of the Groningen gas field, the Netherlands. Open access through EPOS-NL. Yoda data publication platform Utrecht University. <https://doi.org/10.24416/UU01-1QH0MW>

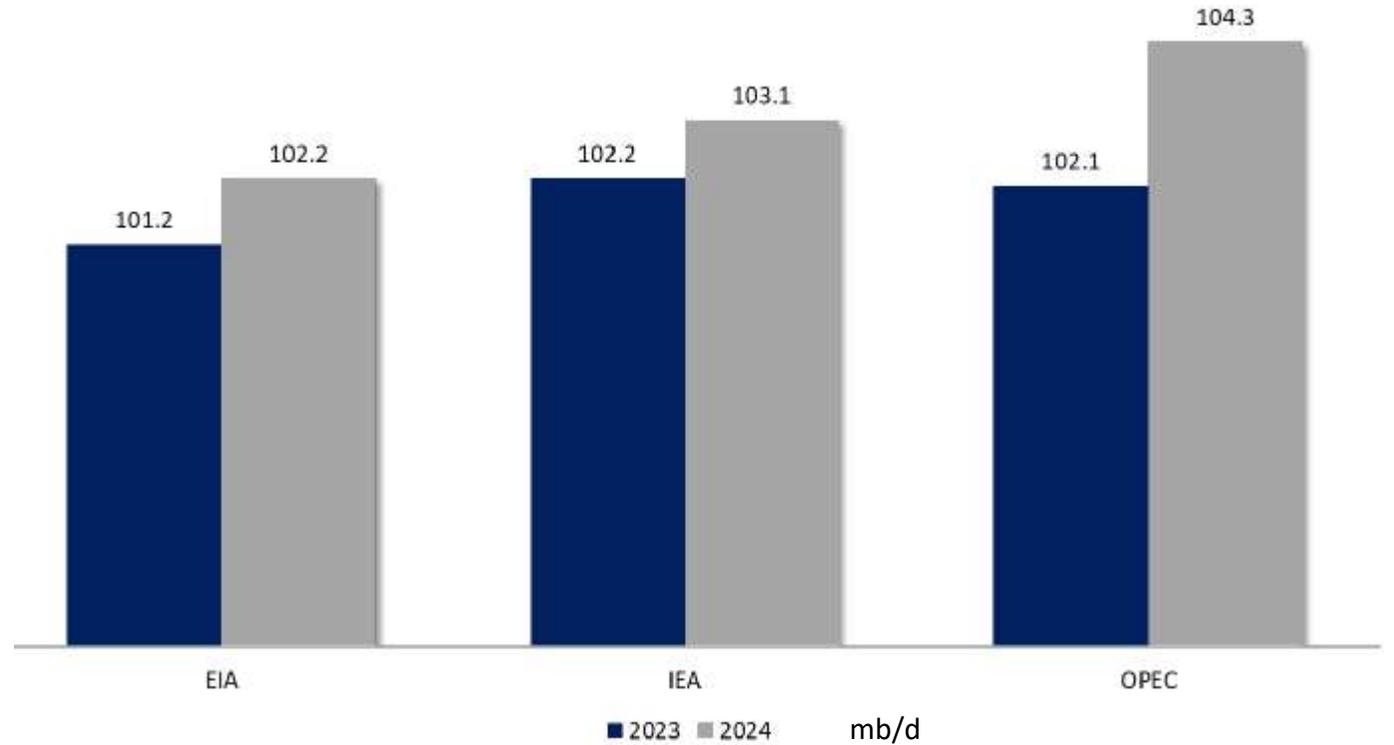


# Presente y Futuro Industria Energética

Global Energy Supply (IEA APS Scenario)



Source for both images: IEA World Energy Outlook 2022

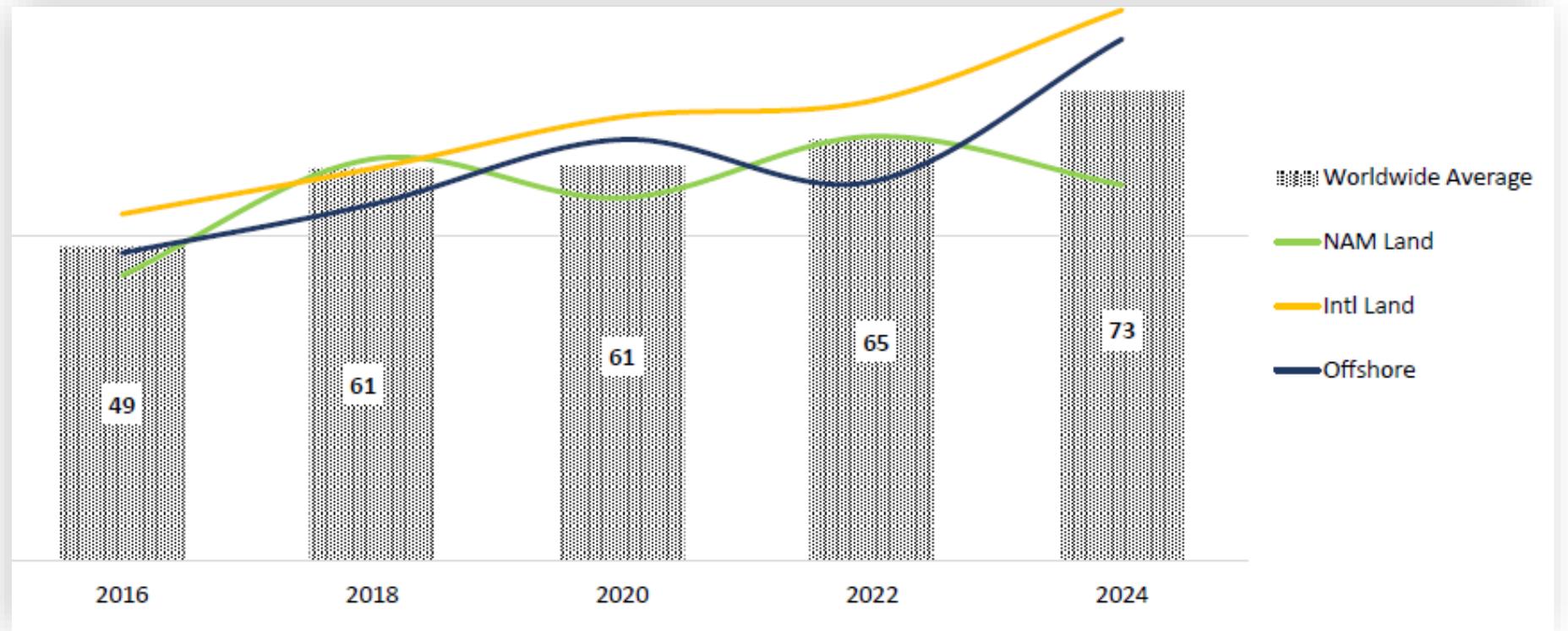


World Liquids Fuels Consumption Expectations mmbd January 2024

# Presente y Futuro Industria Energética

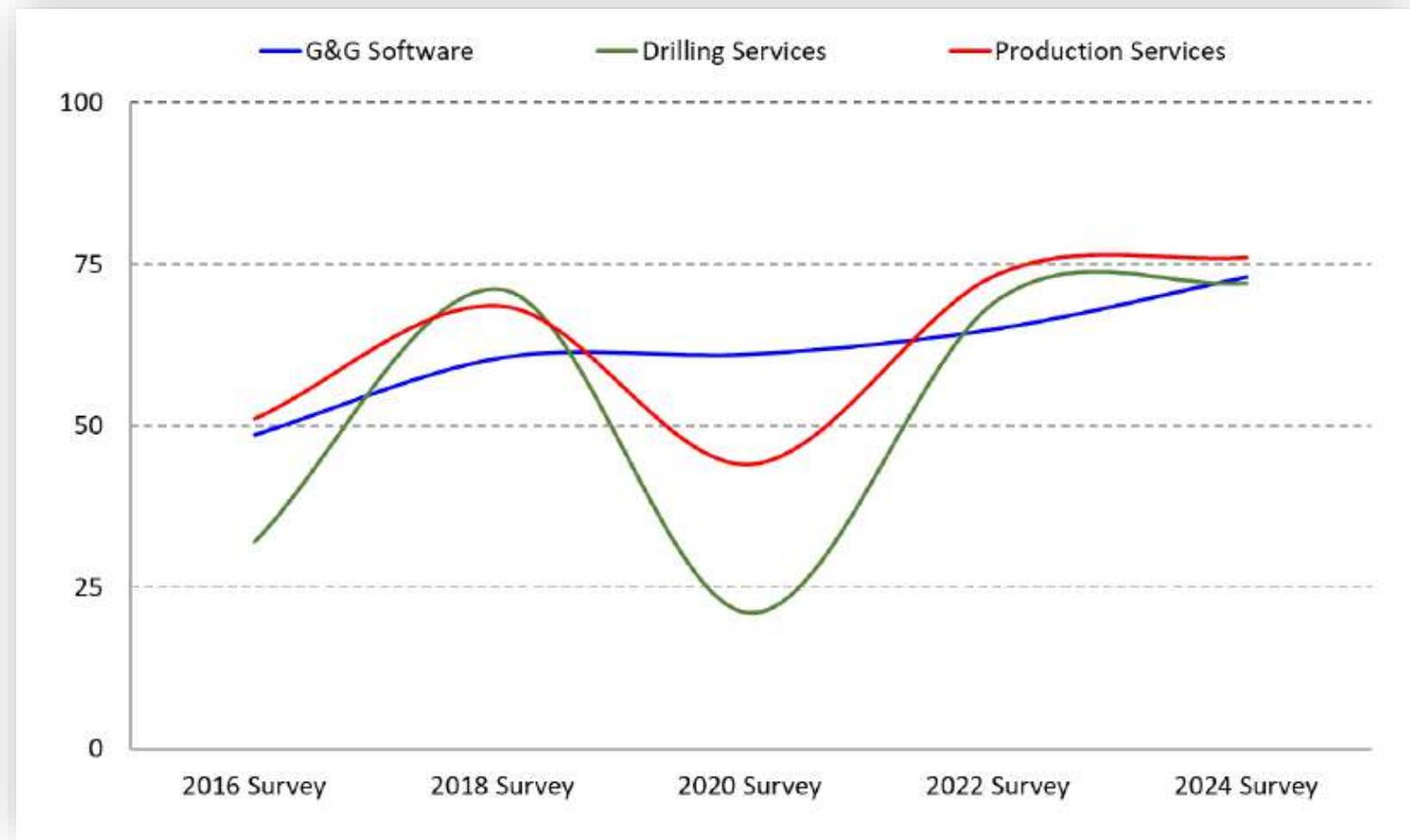
## G&G Formation Evaluation

- LWD
- Wireline Logging
- Mud / Surface Logging
- Downhole Coring
- Core Analysis Services
- Geological Interpretation
- Seismic Interpretation
- Petrophysics Software
- Geophysical Software
- Depth Velocity Software
- Depth Imaging Software
- Seismic Data Processing
- Reservoir Modeling Software
- Seismic Acquisition
- Multiclient Data Licensing



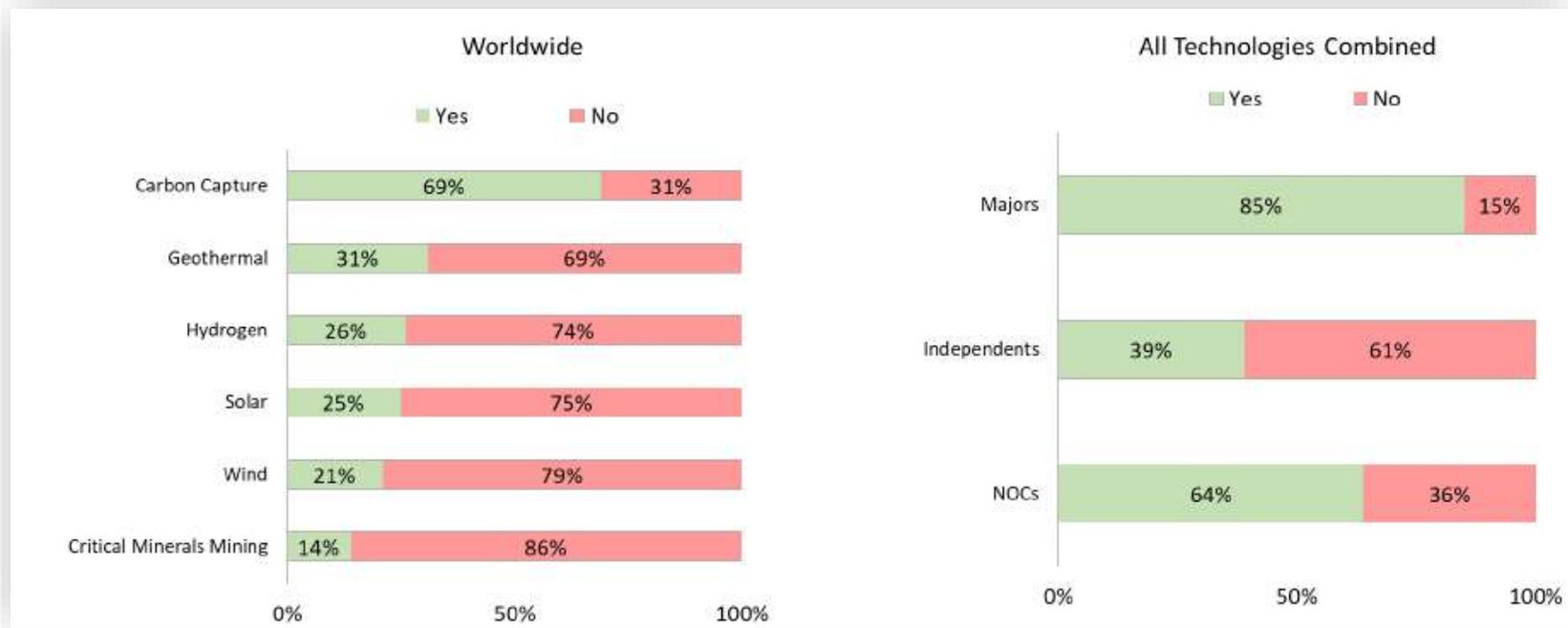
Incremento de la inversión en tecnología para modelado del subsuelo

# Presente y Futuro Industria Energética



Perfil del mercado para las tecnologías en los últimos ocho años

# Presente y Futuro Industria Energética



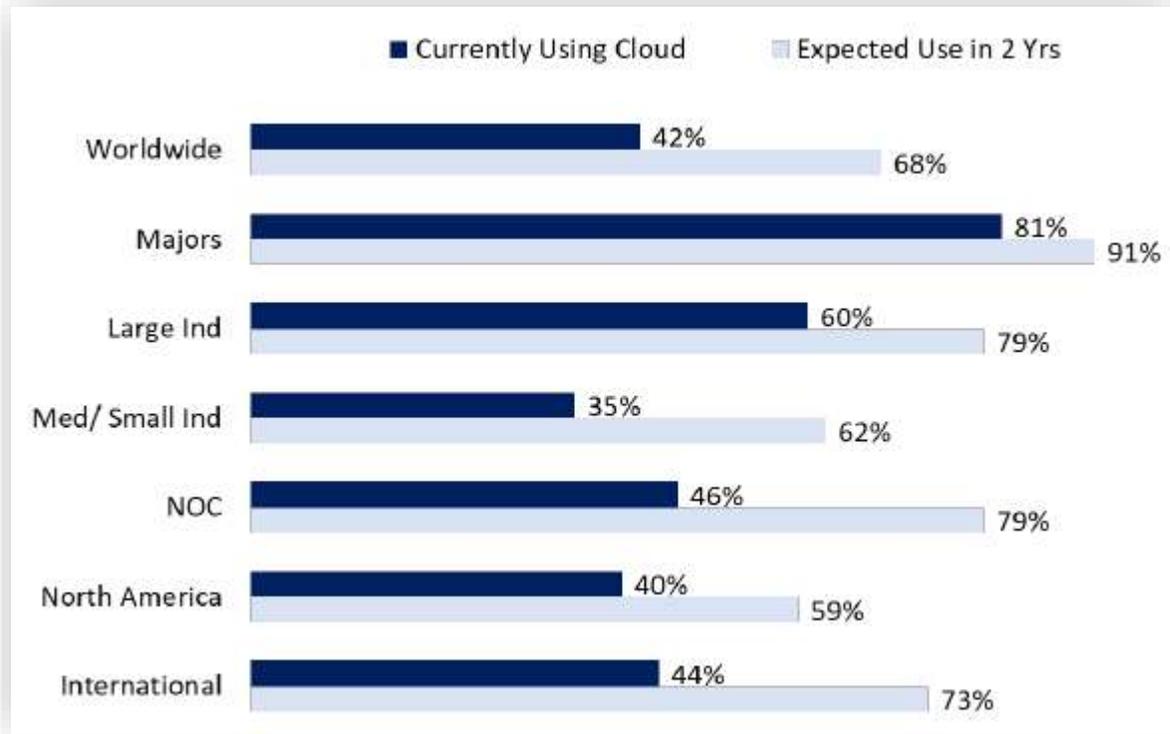
Planes para invertir en nuevas tecnologías energéticas en los próximos 2 a 5 años: en todo el mundo

## Rol de las especialistas en la transición energética

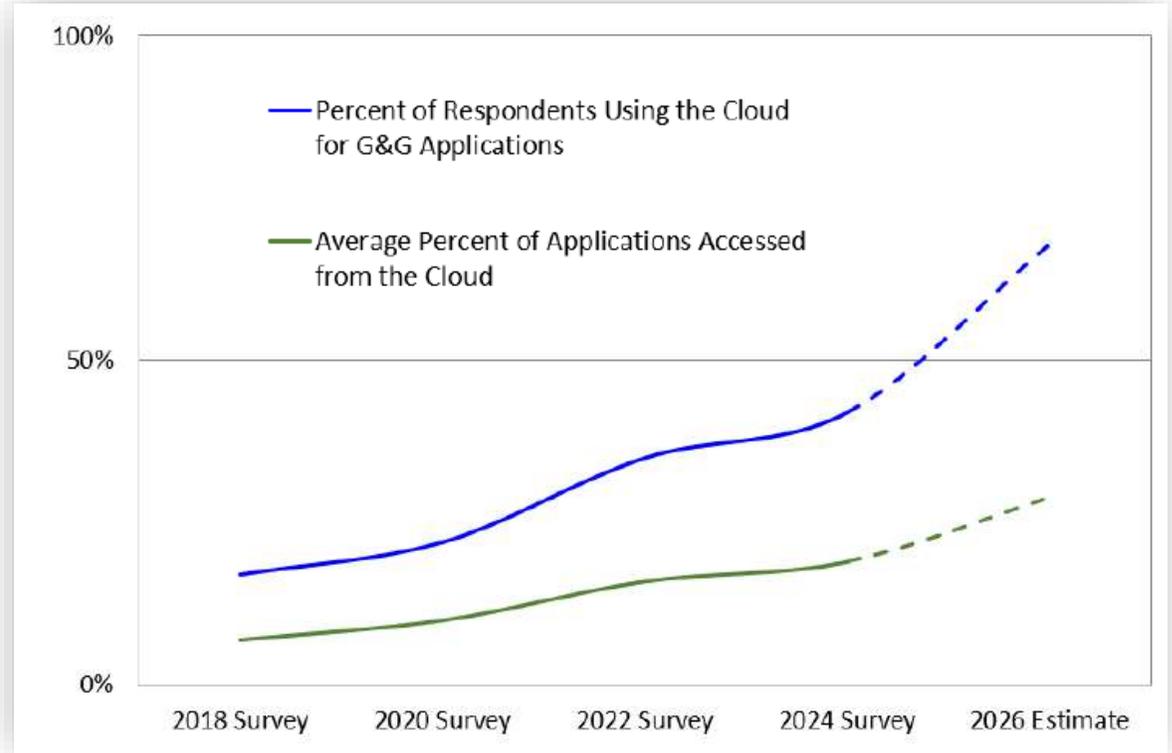
- **Captura y almacenamiento de emisiones (CCS) CO2 y Metano**
- **Almacenamiento de Gas y otras formas de energía**
- **Energía Geotérmica (Electricidad, Refrigeración de edificios)**
- **Energía Hidráulica (Geotécnica y Exploración)**
- **Minería para minerales, construcción de paneles, turbinas eólicas y componentes electrónicos**
- **Exploración y extracción de litio**

Kimberlite, LLC – 2024 G&G Software Report

# Presente y Futuro Industria Energética

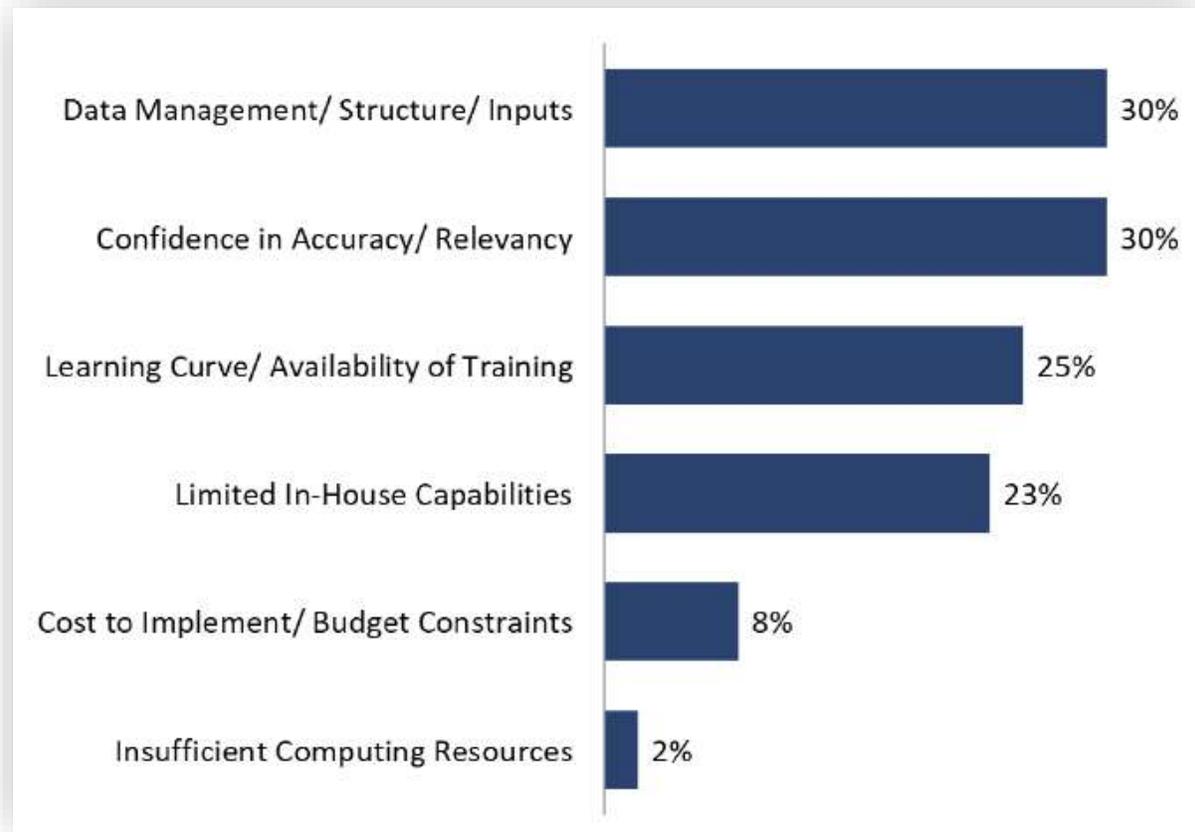


% de empresas que utiliza(rá)n la nube para tecnologías de modelado del subsuelo



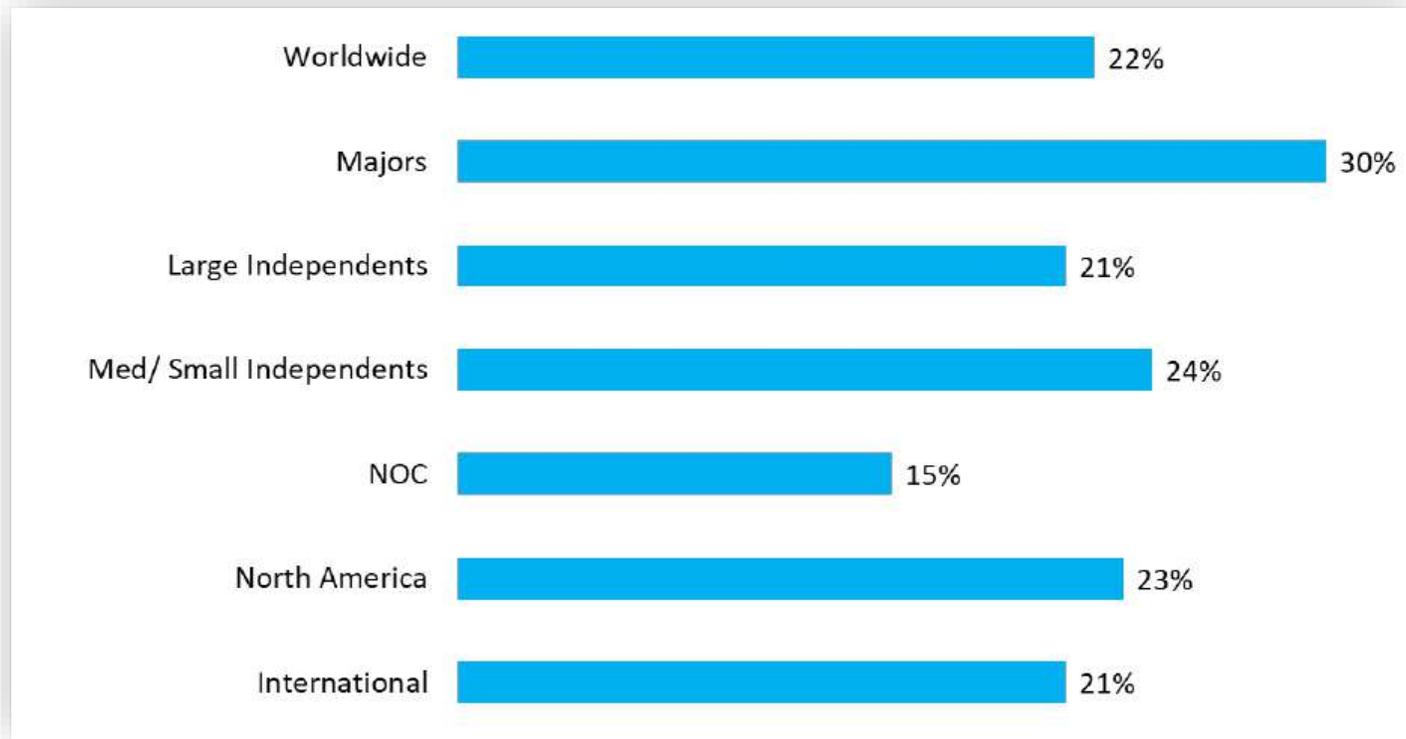
Tendencia en el uso de la nube para tecnologías de modelado del subsuelo

# Presente y Futuro Industria Energética



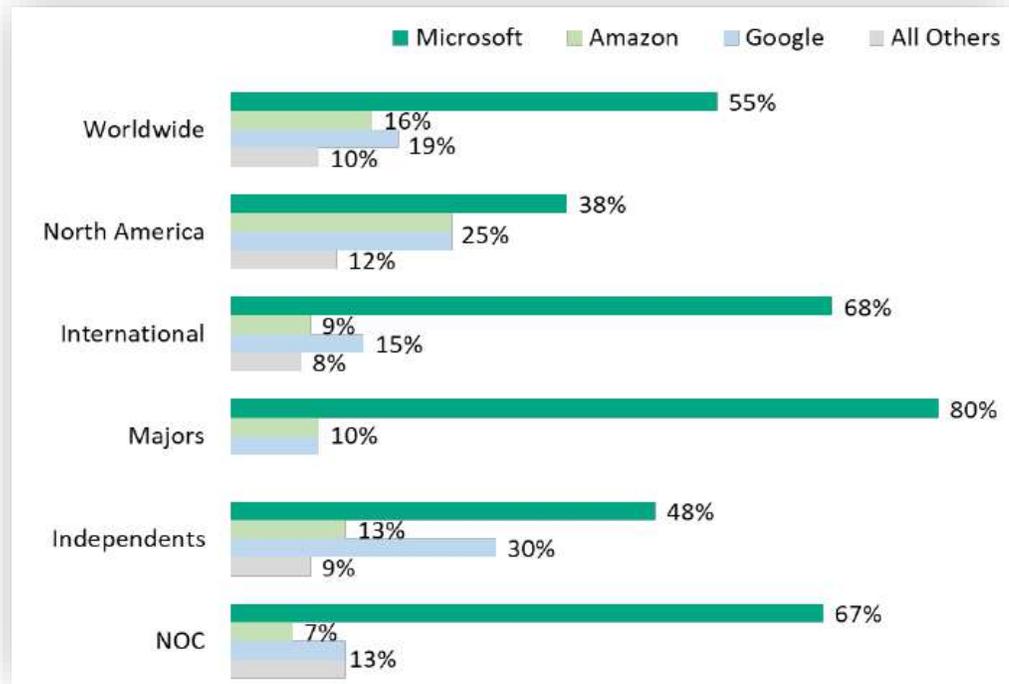
Desafíos encontrados al implementar AI en flujos de trabajo para modelado del subsuelo

# Presente y Futuro Industria Energética

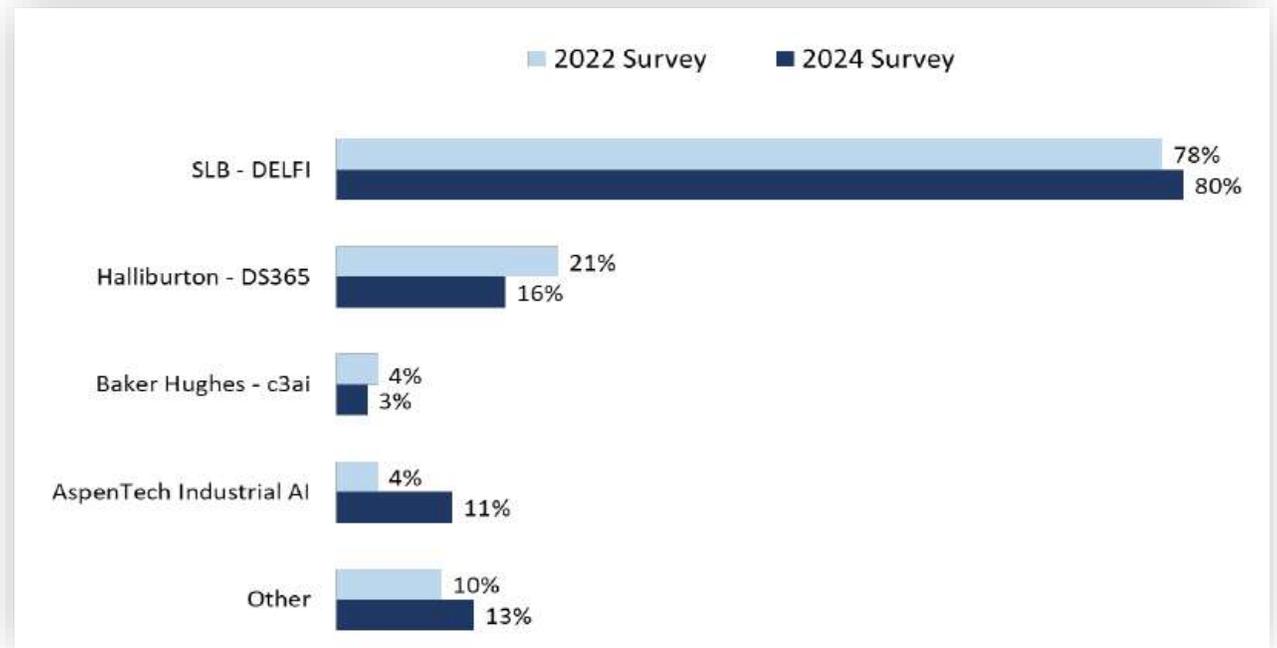


Proporción de especialistas que están mejorando sus habilidades en inteligencia artificial y análisis de datos

# Presente y Futuro Industria Energética



Proveedores de nube utilizados actualmente:  
en todo el mundo

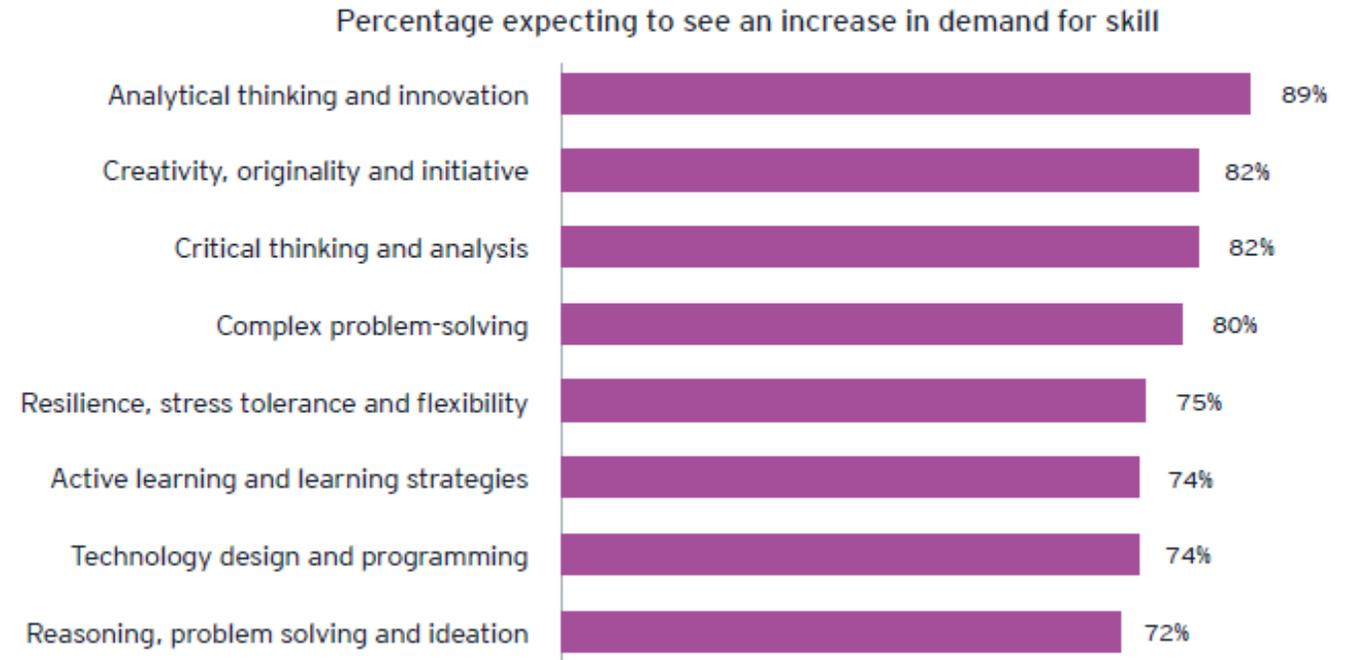


Uso previsto de plataformas habilitando AI para flujos de trabajo de  
modelado del subsuelo en los próximos dos años

# Futuro Industria Energética

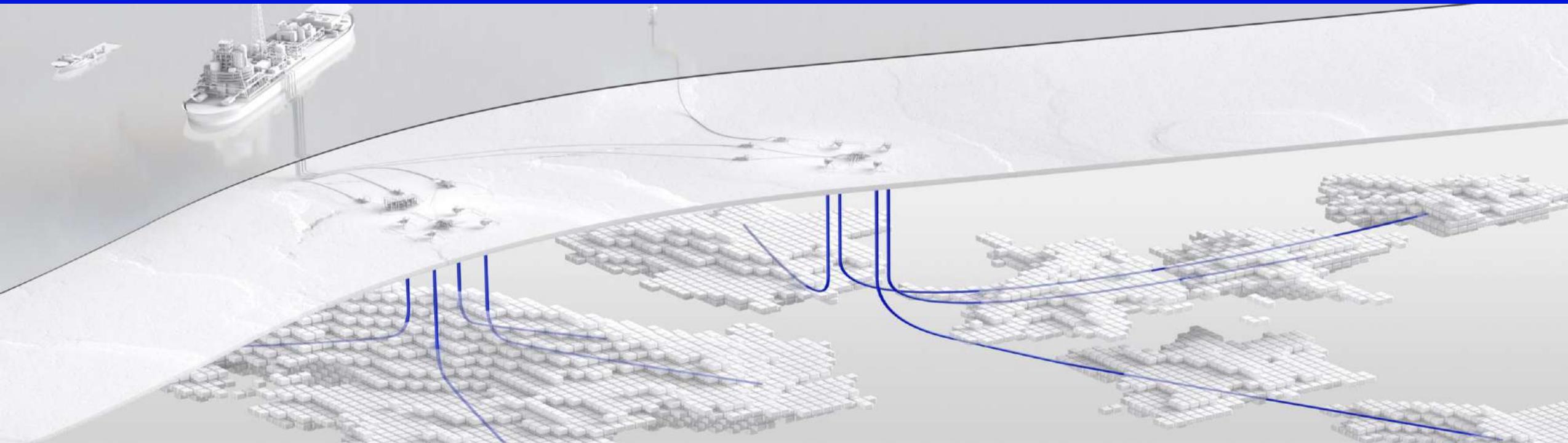
- Digital es fundamental
- La brecha de habilidades es real
- La competencia por el talento se intensificará
- Entonces, ¿qué harán las empresas?
- Habilidades adaptativas

"Adaptive" skills are expected to become more in demand over the next three years.

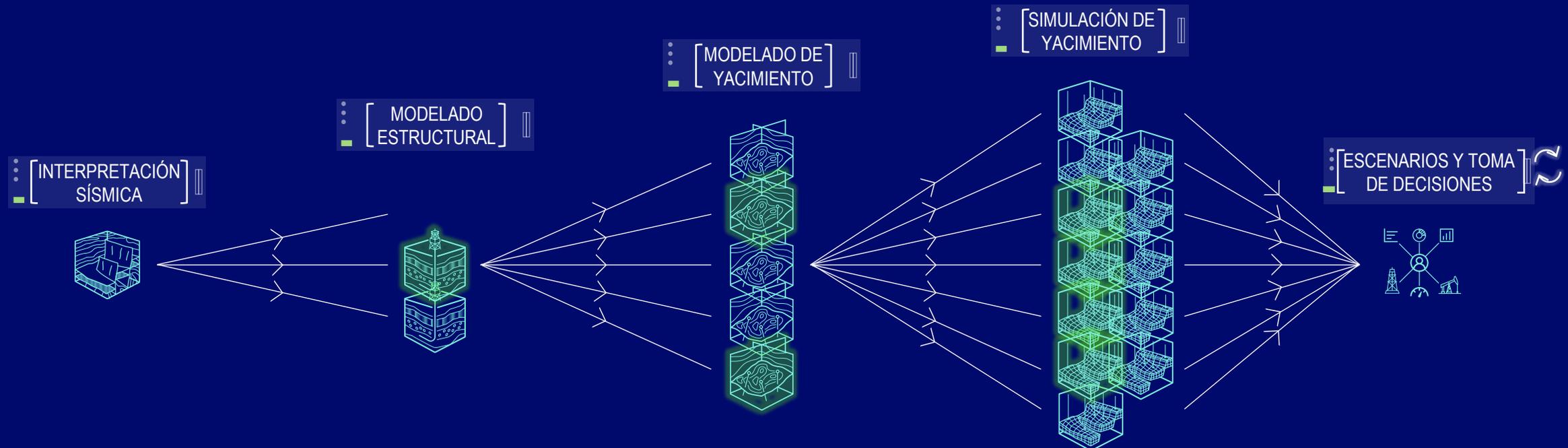


*Oil and Gas Digital Transformation and the Workforce Survey. EY  
SLB Intelligence*

# Gracias



# Agile Reservoir Modeling



# Machine Learning Assisted Fault Interpretation



# Machine Learning Assisted Horizon Interpretation



# Machine Learning for Property Modeling



# Machine Learning & HPC for Reservoir Simulation



# Herramientas para la interpretación sísmica asistida por Inteligencia Artificial

Montserrat Acosta  
**HALLIBURTON**



# Agenda

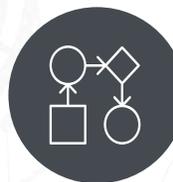
Introducción

Machine Learning en la industria O&G **01**

Interpretación asistida

**03**

Atributos, Fallas, Horizontes,  
Sal, Paleocanales, Inversión



Visión de Landmark

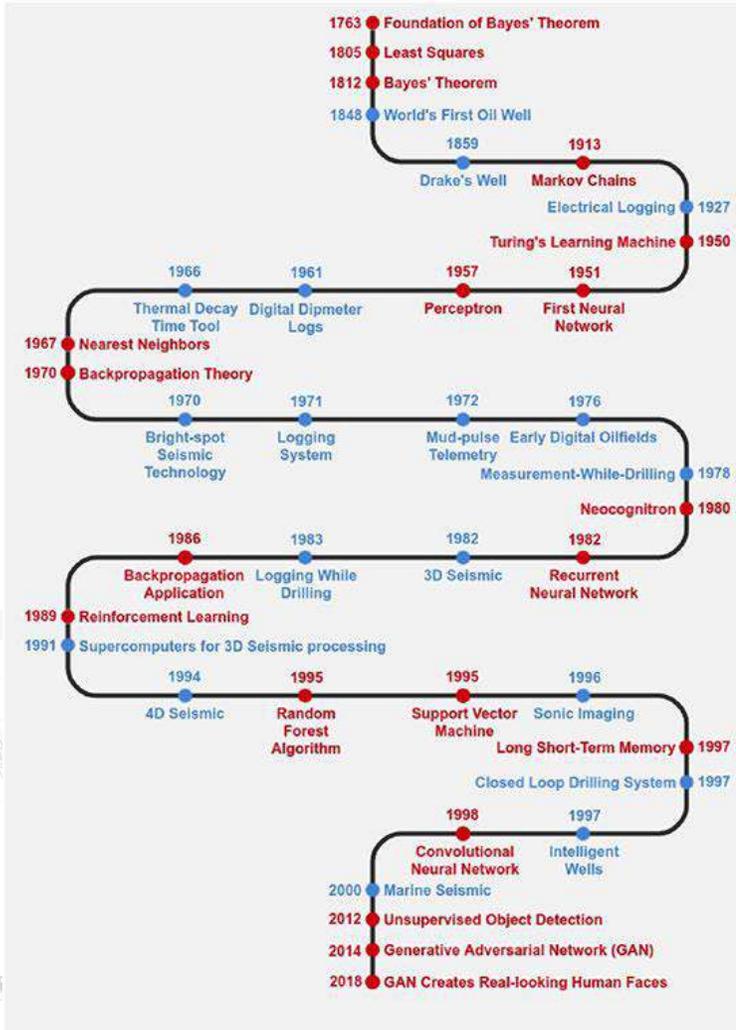
**02** Nuestra visión en Geofísica

Conclusión

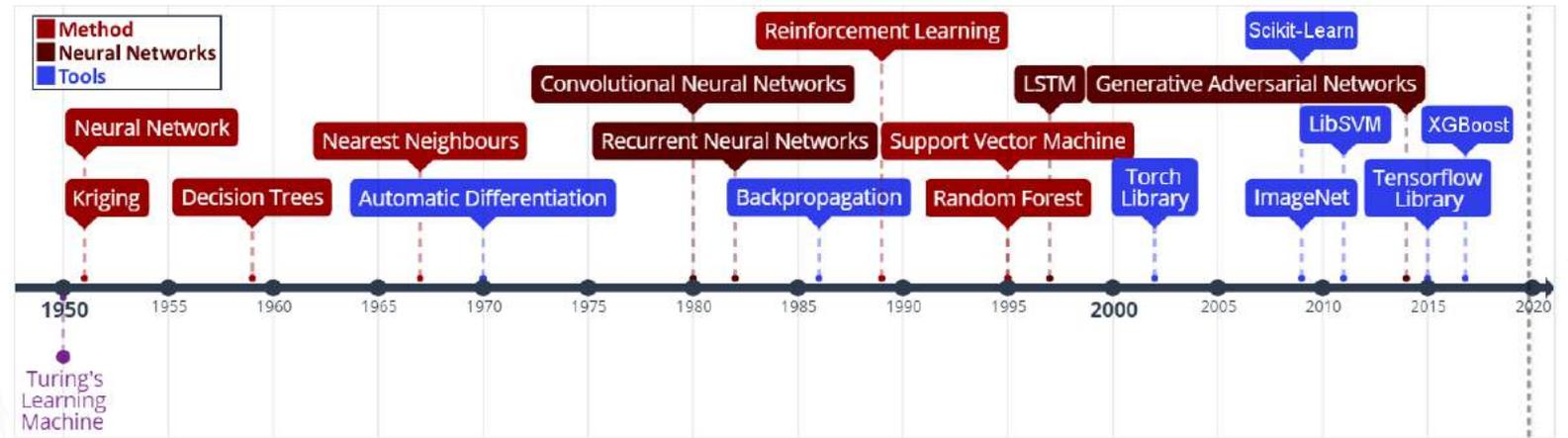
**04** Geosciences Suite, una solución de DecisionSpace® 365

# Machine Learning en la industria O&G

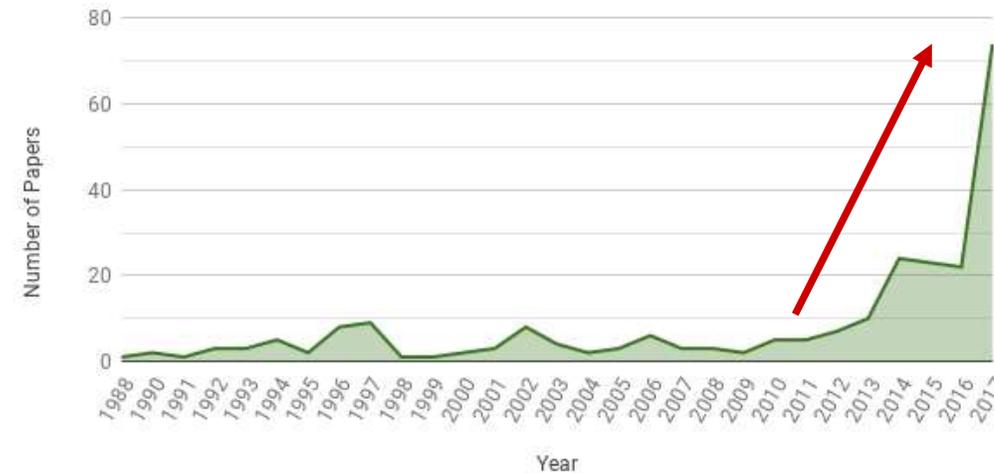
Milestones: Machine Learning / Oil and Gas



Pandey et al, 2020



A sample of 242 papers published before 2018



## Papers de ML en Geociencias

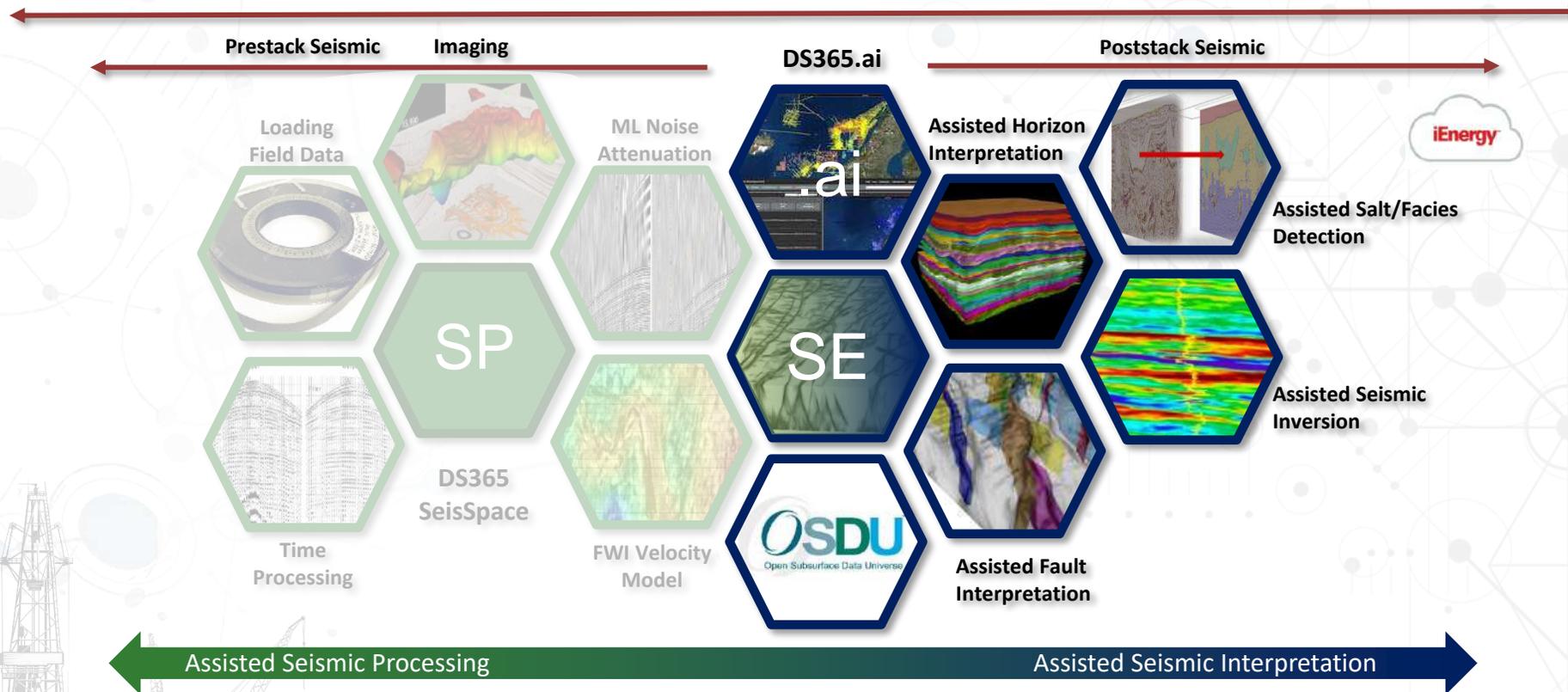
Dramsch, 2020  
<https://arxiv.org/abs/2006.13311>  
 DOI: 10.1016/bs.agph.2020.08.002



# Nuestra visión en Geofísica



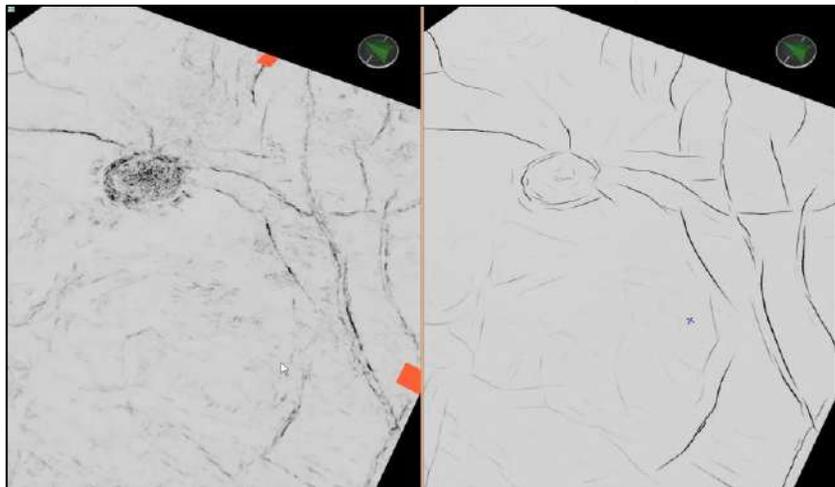
El ciclo de vida de la Sísmica



Tecnología y Flujos de trabajo automatizados, nativos de la nube, desde procesamiento pre-apilado hasta la interpretación post-apilado.

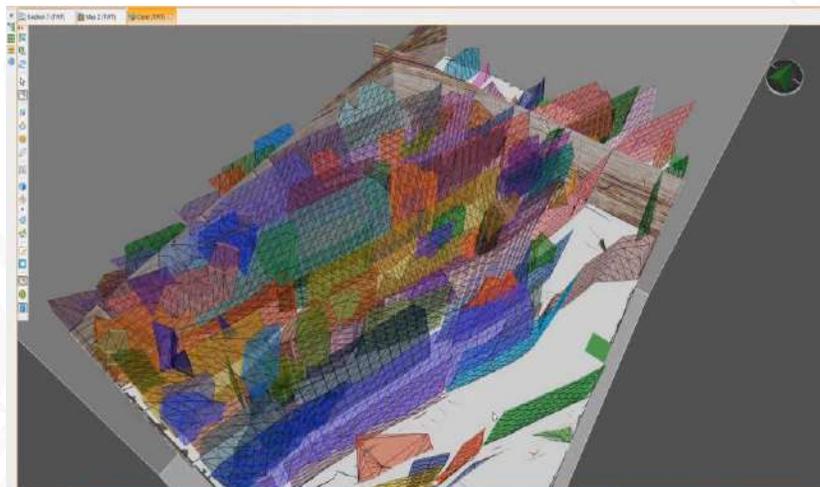


# Interpretación sísmica asistida



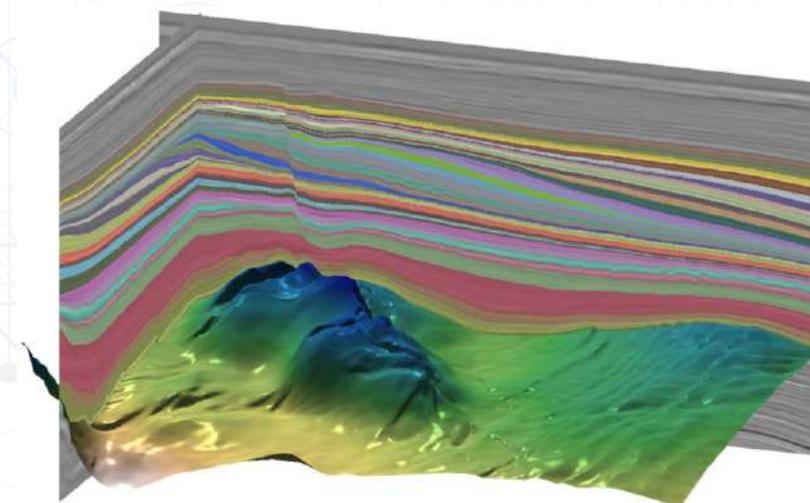
*DecisionSpace® 365 Seismic Engine*

- Acelera el proceso de análisis del dato sísmico.
- Conserva la fidelidad del dato original.



*DecisionSpace® 365 Assisted Fault Interpretation*

- Asegura calidad con interpretaciones eficientes.
- Más tiempo al análisis de los resultados.

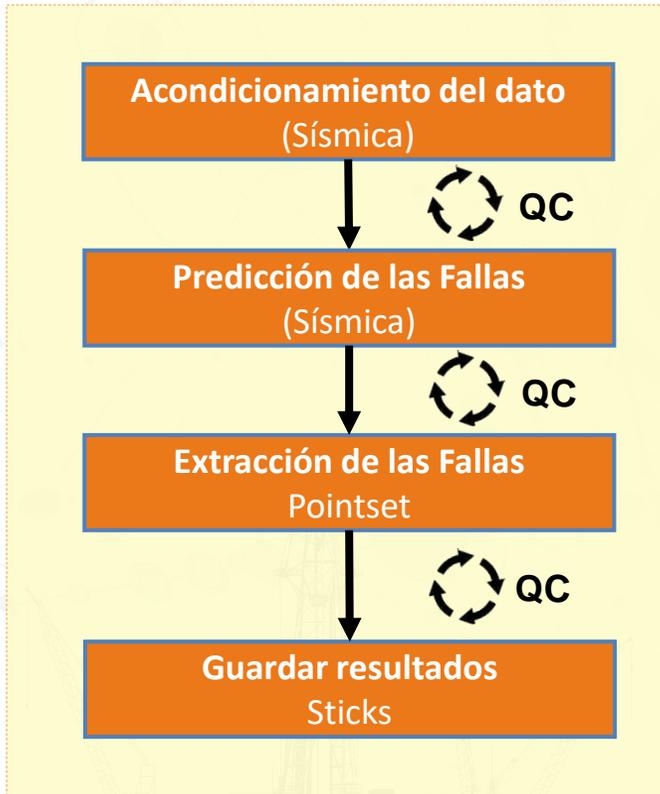


*DecisionSpace® 365 Assisted Horizon Interpretation*

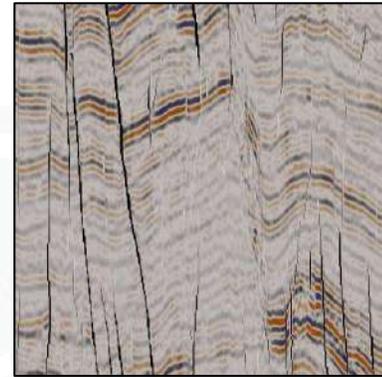
- Representación del subsuelo geológicamente más realista.
- Entendimiento detallado en corto tiempo.

# Interpretación asistida de fallas

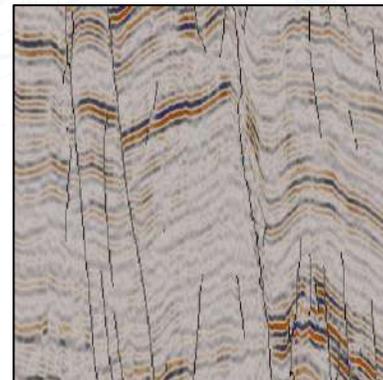
## DecisionSpace® 365 Assisted Fault Interpretation



### Predicción de Fallas

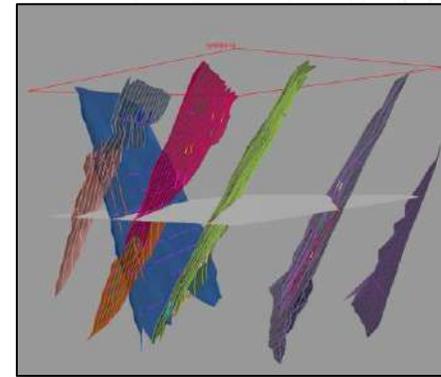


Fault Likelihood

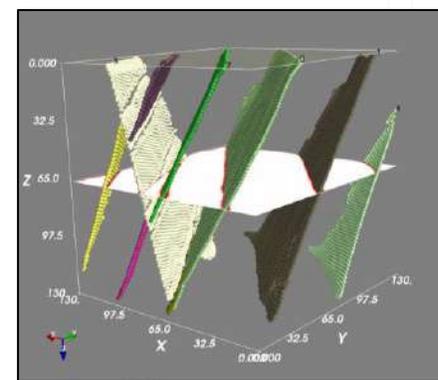


Machine Learning Fault Prediction<sup>1</sup>

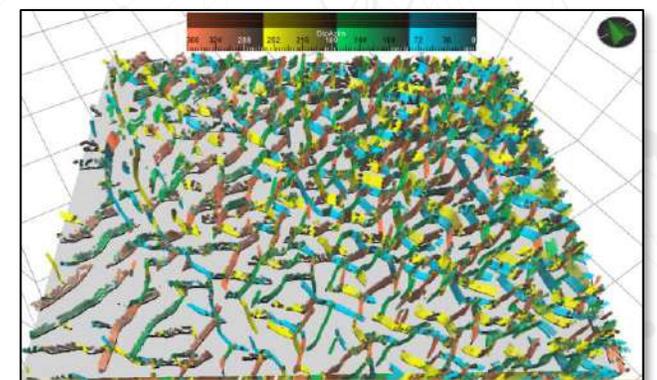
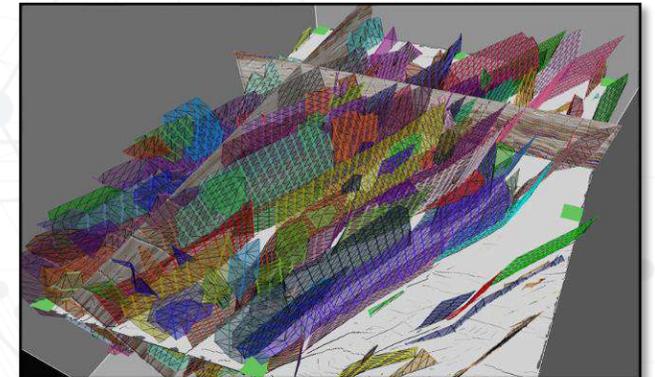
### Extracción de las Fallas



Point cloud-Based<sup>2</sup>



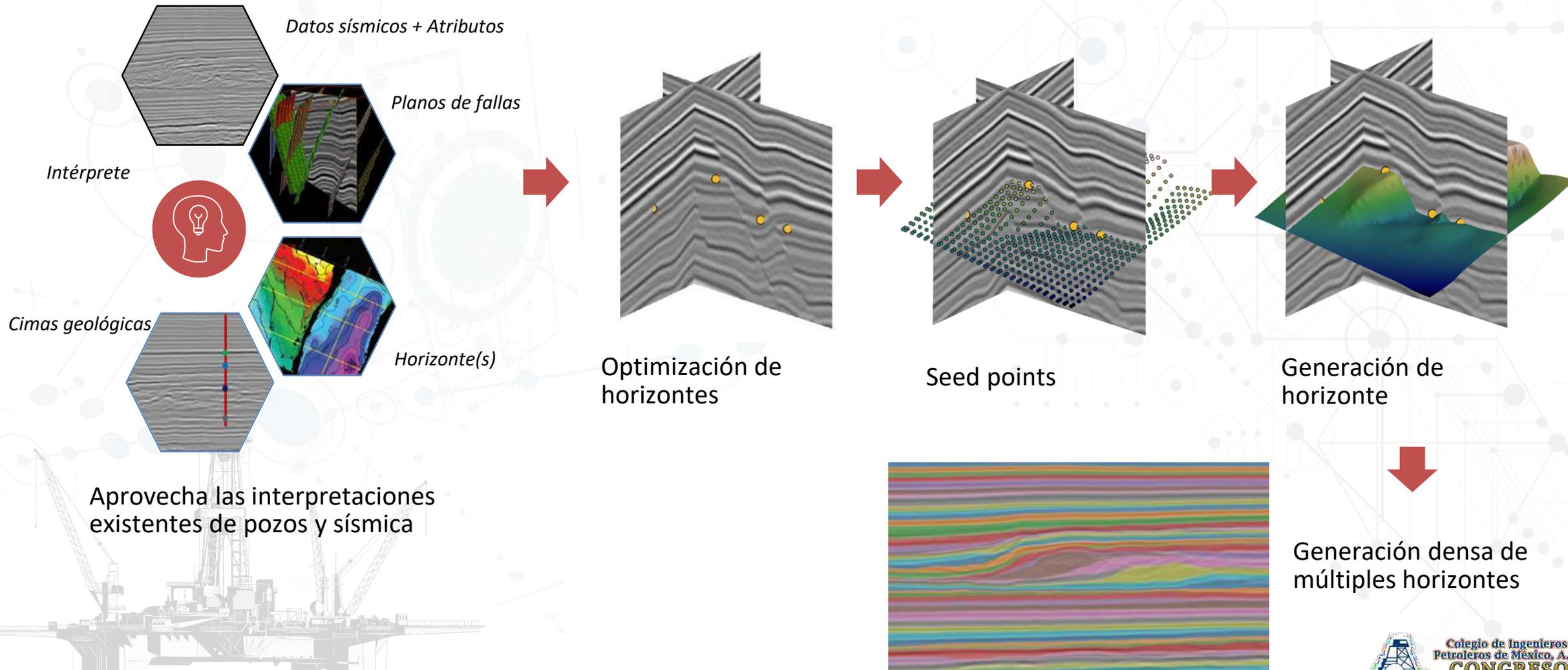
### Visualización de Fallas



<sup>1</sup> "Seismic Attribute-Guided Automatic Fault Prediction by Deep Learning" F. Jiang, P. Norlund 82nd EAGE Conference & Exhibition 2020

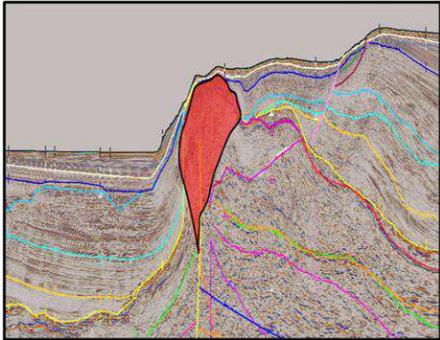
<sup>2</sup> "Determining Fault Surfaces from Fault Attribute Volumes". N. Nguyen, A. Jaramillo, 2021-INV-110418-W001

# Interpretación asistida de horizontes

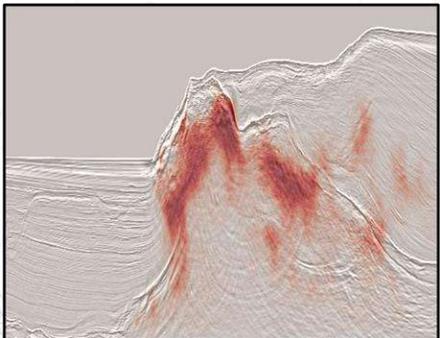


# Unlock the potential

## Interpretación de Sal -Deep learning



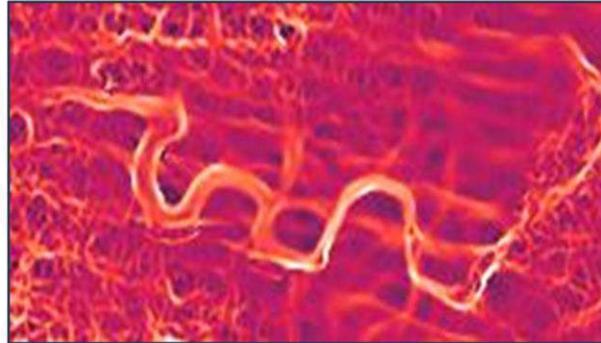
Interpretación Manual



Interpretación ML

Interpretación Probabilística de sal.  
Multi- atributo, multi- canal, channel  
Deep Learning (DL) supervisado.

## Detección de Paleocanales -Unsupervised Machine Learning Clustering



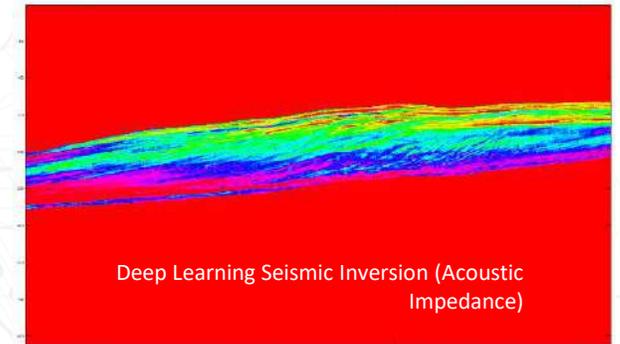
Atributo de Curvatura



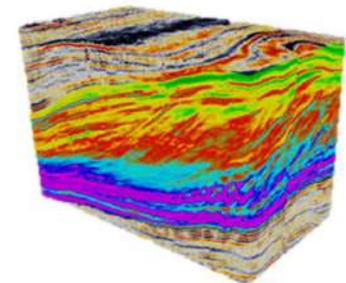
Resultados del Clustering

Interpretación de paleocanales  
profundos y someros, en geología  
compleja, en tiempo y profundidad.

## Deep Learning Seismic Inversion



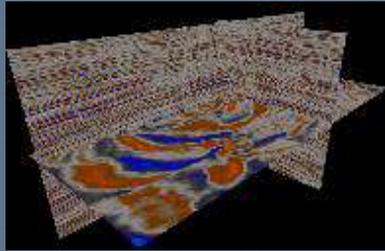
<https://www.earthdoc.org/content/papers/10.3997/2214-4609.202310430>



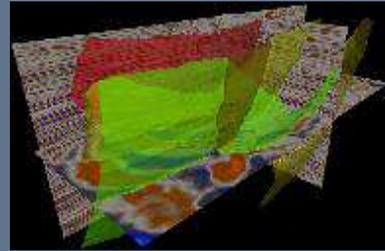
Acelera el proceso de predicción de  
Impedancia Acústica  
Sin modelado de baja frecuencia

## Interpretación tradicional

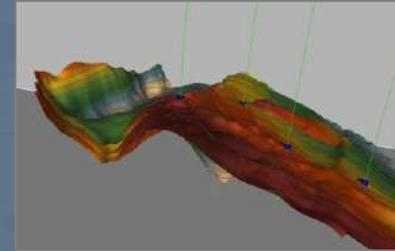
Análisis Manual de Atributos



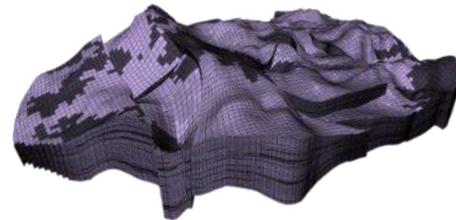
Interpretación manual de fallas



Interpretación manual de horizontes



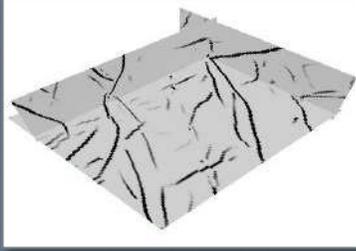
Días/Semanas



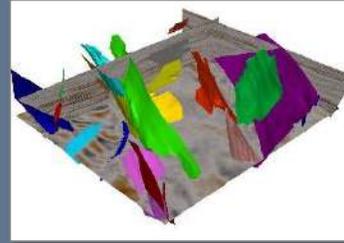
Escenario 1

## Geosciences Suite, una solución de DecisionSpace® 365

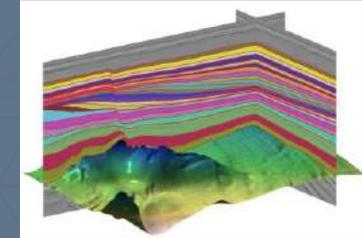
Análisis sísmico,  
automatizado, escalable



Interpretación asistida  
de fallas



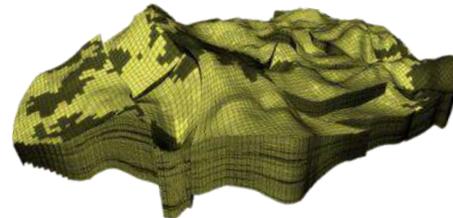
Interpretación asistida  
de horizontes



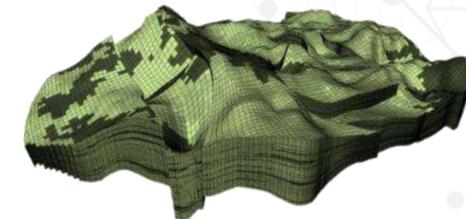
Minutos



Escenario 1



Escenario 2



Escenario 3

iEnergy

# GRACIAS

Montserrat Acosta  
Technical Sales Consultant



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**HALLIBURTON**

# APLICACIÓN DE SENSORES DE PRESIÓN Y TEMPERATURA DE FONDO INALÁMBRICO Y SISTEMA DE COMUNICACIÓN AUTÓNOMO



# Importancia de la información P-T

## ▶ **Mecánico:**

- ▶ **Falla integridad de pozo**
- ▶ **Falla de accesorios de producción**

## ▶ **Yacimiento:**

- ▶ **Alcance de yacimiento**
- ▶ **Permeabilidad**
- ▶ **Daño de formación**
- ▶ **Capacidad de flujo**

## ▶ **Producción:**

- ▶ **Determinación de incrustaciones y asfáltenos**
- ▶ **Determinación de infiltración de agua**
- ▶ **Selección de estrangulador**
- ▶ **Selección de sistema de levantamiento artificial**
- ▶ **Optimización de desempeño de levantamiento**

# ¿Por qué usar sensores de fondo P-T?



**Monitoreo y gestión de yacimientos**



**Optimización de la producción**



**Monitoreo de la integridad del pozo**



**Detección temprana de problemas de producción**



**Previsión y planificación de la producción**



**Optimización de los sistemas de levantamiento artificial**



**Caracterización del fluido del yacimiento**



**Soporte para la selección de estrategias de recuperación mejorada**



**Reducción de costos operativos**



**Seguridad mejorada y desempeño ambiental**



**Análisis constante de presión**



**Toma de decisiones basada en datos**

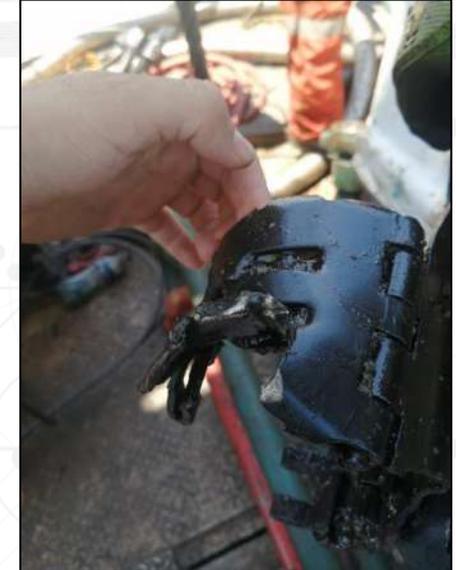
# Proceso de instalación sensores convencionales

- ▶ **Equipos en superficie para instalación.**
- ▶ **Instalar sensor en tubería de producción.**
- ▶ **Asegurar el cable en tubería de producción.**
- ▶ **Instalar los accesorios de producción.**
- ▶ **Instalar los equipos de transmisión en superficie.**
- ▶ **Programación de los equipos para transmisión en tiempo real**
- ▶ **Verificar el funcionamiento del sistema integral**



# Riesgos de los sensores convencionales

- ▶ **Entrenamiento del personal.**
- ▶ **Instalación de sensores con cable y grapas.**
- ▶ **Instalación de línea en accesorios de producción.**
- ▶ **Mantenimiento de equipos de apoyo.**
- ▶ **Problemas de confiabilidad debido a daños mecánicos y fallos eléctrico.**



# Sensores inalámbricos

## Arquitecturas Innovadoras

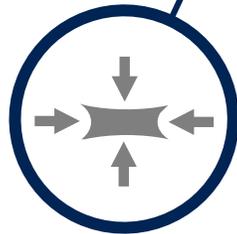
Las plataformas electrónicas líderes impulsan el ecosistema de sensores de fondo digitales.

## Soluciones Versátiles

Nuestros sensores se adaptan tanto a entornos convencionales como no convencionales de alta presión y alta temperatura.

## Tecnología Robusta

Diseño y Calidad de la tecnología resistente a entornos de hostiles de altas vibraciones.



## Sistema de Transmisión

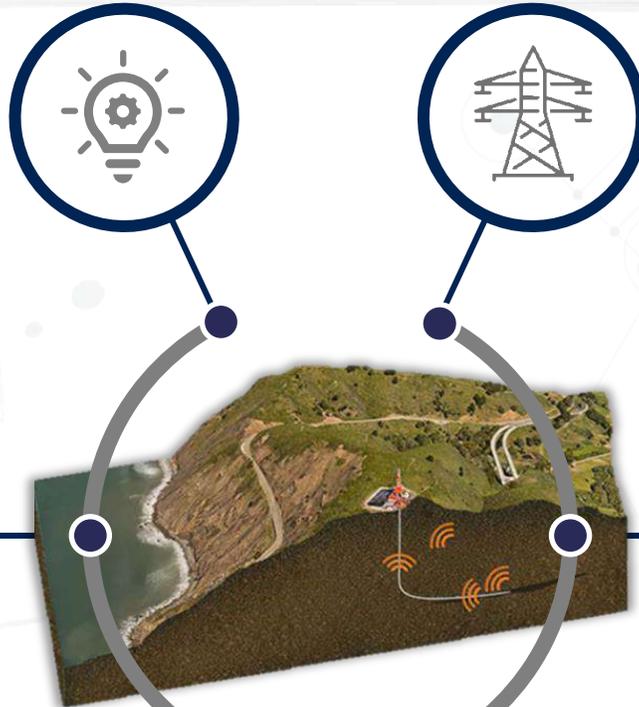
Transmite datos críticos de producción para el monitoreo de pozos terrestres (onshore) en tiempo real

## Tecnología patentada

Los datos se transmiten con una señal electromagnética inalámbrica a través de la formación

## Datos ininterrumpidos

Transmisión de datos durante años según la frecuencia de muestreo y la geología del subsuelo.



# Ventajas de los sensores inalámbricos

## ✓ Diseño inalámbrico sin repetidores

No requiere calibración del pozo, producción o geología.

## ✓ Múltiples programas de muestreo

Programas flexibles y variables para grandes volúmenes de datos de producción.

## ✓ Transductor híbrido de alta calidad

Ofrece un rendimiento mejorado de P-T, vibración e Inclinación.

## ✓ Sistema de Firmware Avanzado

Se centra en la supervisión del estado del diagnóstico del rendimiento del sistema.

## ✓ Transmisión inalámbrica en tiempo real

Para almacenamiento de datos de P-T, vibración e inclinación en Plsystem.

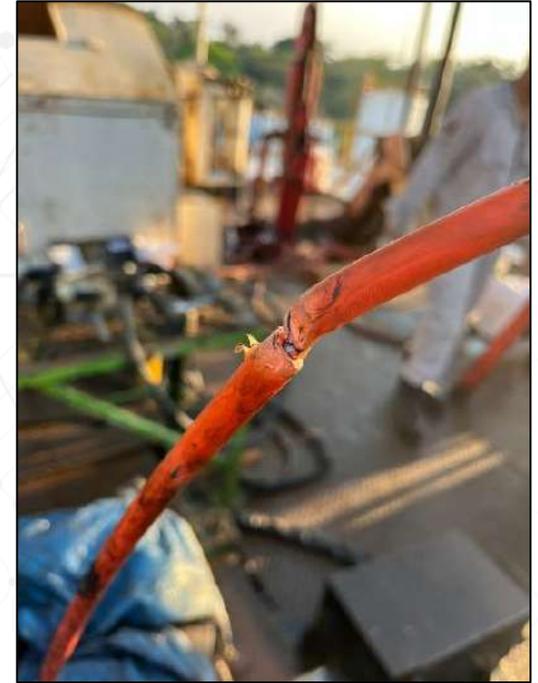
## ✓ Bajo consumo de energía en fondo y Superficie

Gestión de frecuencia de muestreo para conservar la vida útil de la batería.



# Sin cables - sin mandriles - sin complicaciones

- ▶ **No hay necesidad de accesorios y equipos para completar terminaciones complejas.**
- ▶ **Al eliminar la necesidad de cable, reduce los costos en tiempo y material de la terminación del pozo.**
- ▶ **Elimina fallas relacionadas con cables y puede simplificar las reparaciones.**
- ▶ **Solo se requiere enroscar el sensor inalámbrico en el extremo de la tubería de producción y colocar varillas (receptores) de tierra en la superficie para recibir la señal.**



# Especificaciones técnicas

## ► Especificaciones del sistema

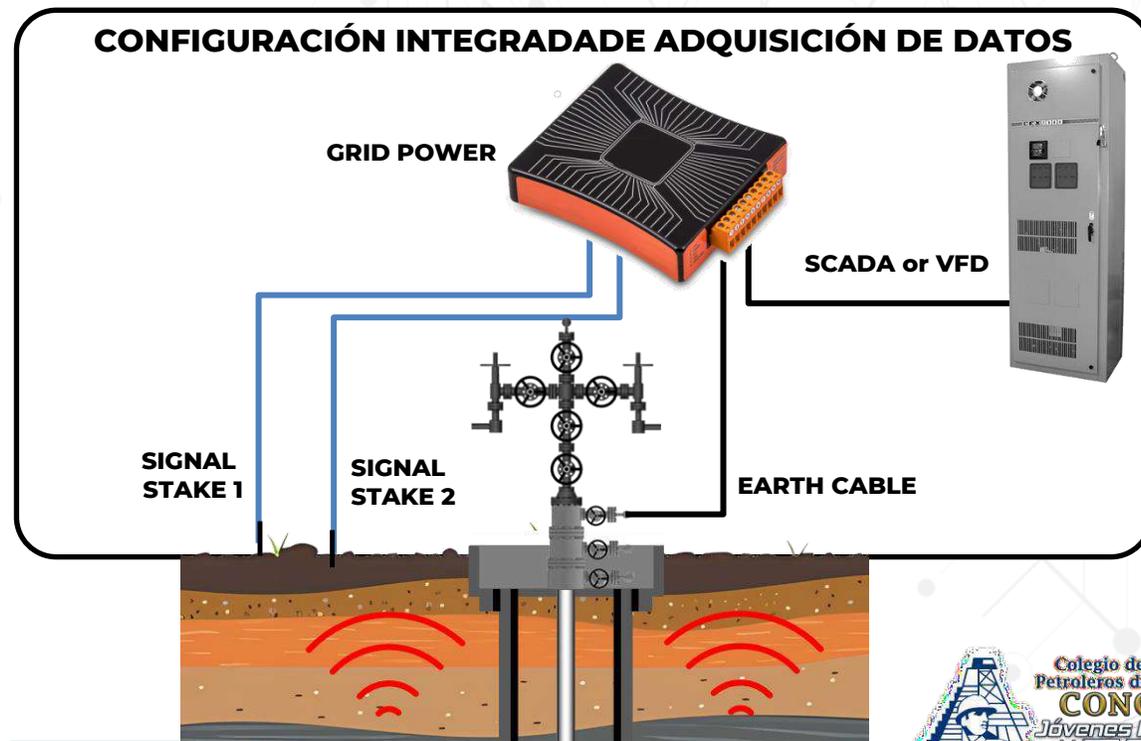
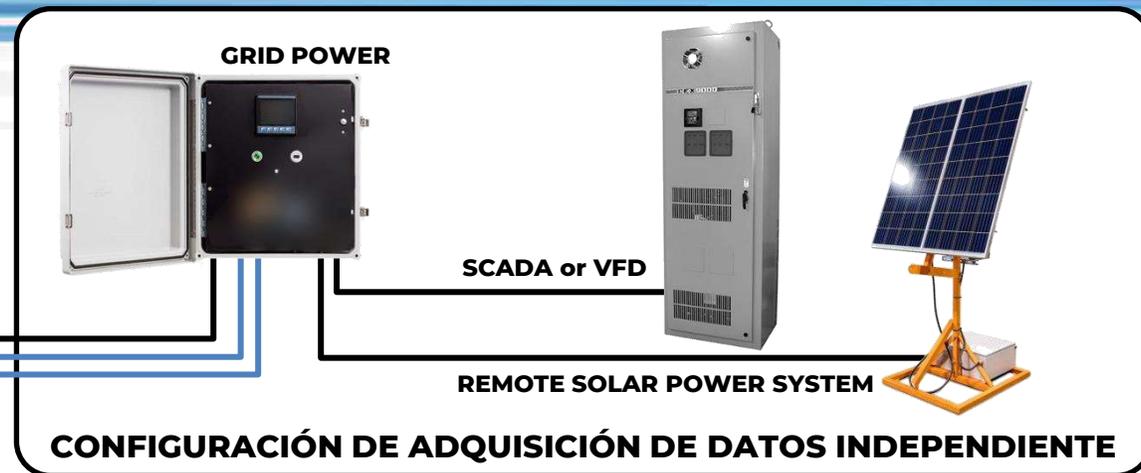
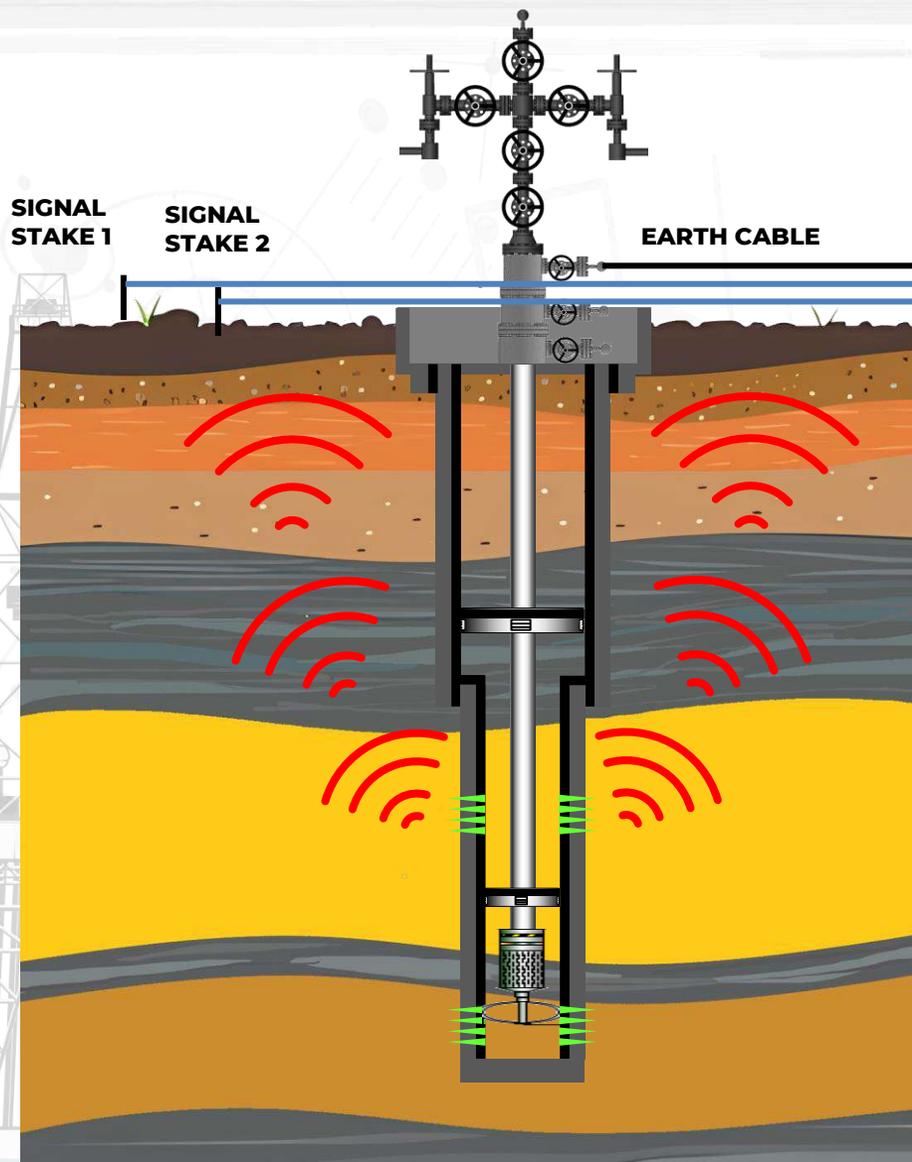
<b>Tipo de sensor</b>	<b>Inalámbrico</b>
<b>Sensor</b>	<b>Sensor único</b>
<b>Medición</b>	<b>Temperatura - Presión - Inclinación - Vibración</b>
<b>Tubería</b>	<b>2 3/8" y 2 7/8"</b>
<b>Rosca</b>	<b>EUE 8 HRD o Premium</b>
<b>Máxima presión</b>	<b>10,000 psi</b>
<b>Máxima temperatura</b>	<b>125 °C</b>

## ► Cálculo de la vida útil

<b>Frecuencia de muestreo</b>	<b>Toma de datos por día</b>	<b>Vida de la batería meses(años)</b>	<b>Total de muestras</b>
<b>1 hora</b>	<b>24</b>	<b>26.6 (2.21)</b>	<b>19,433</b>
<b>6 horas</b>	<b>4</b>	<b>65 (5.41)</b>	<b>7,908</b>
<b>24 horas</b>	<b>1</b>	<b>82.5 (6.87)</b>	<b>2,522</b>



# Transmisión de datos



# Visualización de los datos



**Servicio de captura, recolección, transmisión a través de una plataforma de visualización en tiempo real.**

- ▶ **Interpretación amigable**
- ▶ **Tiempos de carga mínimos**
- ▶ **Fiable**
- ▶ **Personalizable**
- ▶ **Garantiza la seguridad de datos**
- ▶ **Compatibilidad multiplataforma**
- ▶ **Asistencia personalizada**

# Pozos intervenido (2021-2024)

**250 de trabajos realizados con un promedio de éxito del 100%**

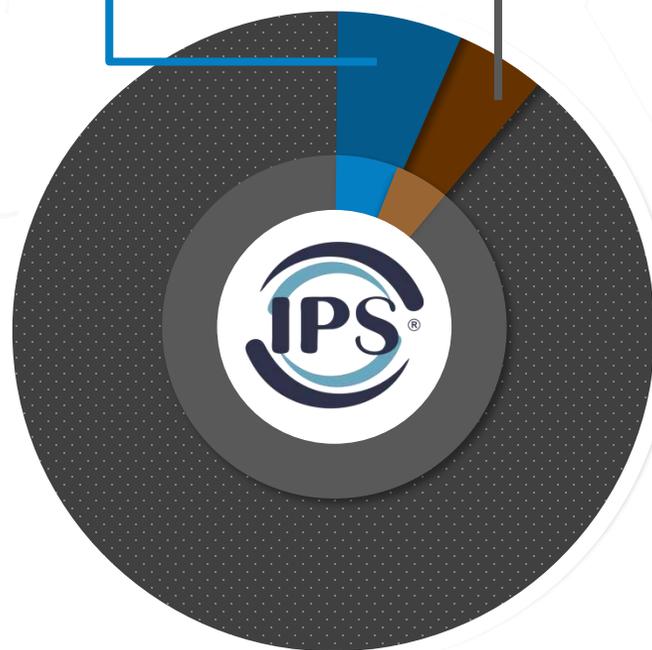
**190 instalaciones en pozos de vibración extrema**

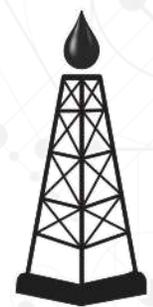
**Instalados a profundidades de 2,000 m**

**México cuenta con las condiciones para trabajar con sensores inalámbricos en pozos terrestres.**

**30**  
AGUA 

 **10**  
ACEITE PESADO



 **210**  
**ACEITE Y GAS CONVENCIONALES**

# GRACIAS



# WFRD-V3 Post Tool-Optimización de los tiempos de cementación de Liner y complemento.

Ing. Jose Antonio Patiño Delgadillo.  
Gerente Técnico de ventas México para LH-CEM-OCHC.



# Contenido

Nuestra Presencia en México.  
Cementación multietapa para Liner y Complemento.  
Cementación de liner y complemento vs V3 PT.  
Animación paso a paso.  
Propuesta de Valor.  
Historial de trabajos.  
Preguntas.



Swagelok V3 Packoff Stage Tool | swagelok.com

# Nuestra Presencia en México

Inicia presencia Liner Hanger y accesorios de flotación para cementación en México

Precision Drilling

Contrato Integral (ATG)



WFRD arranca operaciones en Aguas Someras



Exploración Marina

1976

2004

2006

2008

2010

2016

2017

2022

2024

Weatherford arranca operaciones en México

BURGOS 1er Contrato Integrado

(Presidente Alemán) 1er Contrato Operador y Tecnología



1er Contrato Integral en el Sur (ATS)



Exploración Terrestre

Desarrollo Terrestre HTHP

# V3 POST TOOL – Cementación multietapa para Liner y Complemento

Los sistemas de cementación por etapas de Weatherford proporcionan reducción de tiempos operativos, asegura la integridad del cemento en pozos que requieren un aislamiento zonal selectivo. Ofrecemos tecnologías accionadas hidráulica y mecánicamente en sartas de revestimiento o Liner. Evitan la pérdida de circulación reduciendo la presión hidrostática total en zonas sensibles, a la vez que proporcionan un aislamiento al gas para garantizar la integridad del pozo durante toda su vida útil.

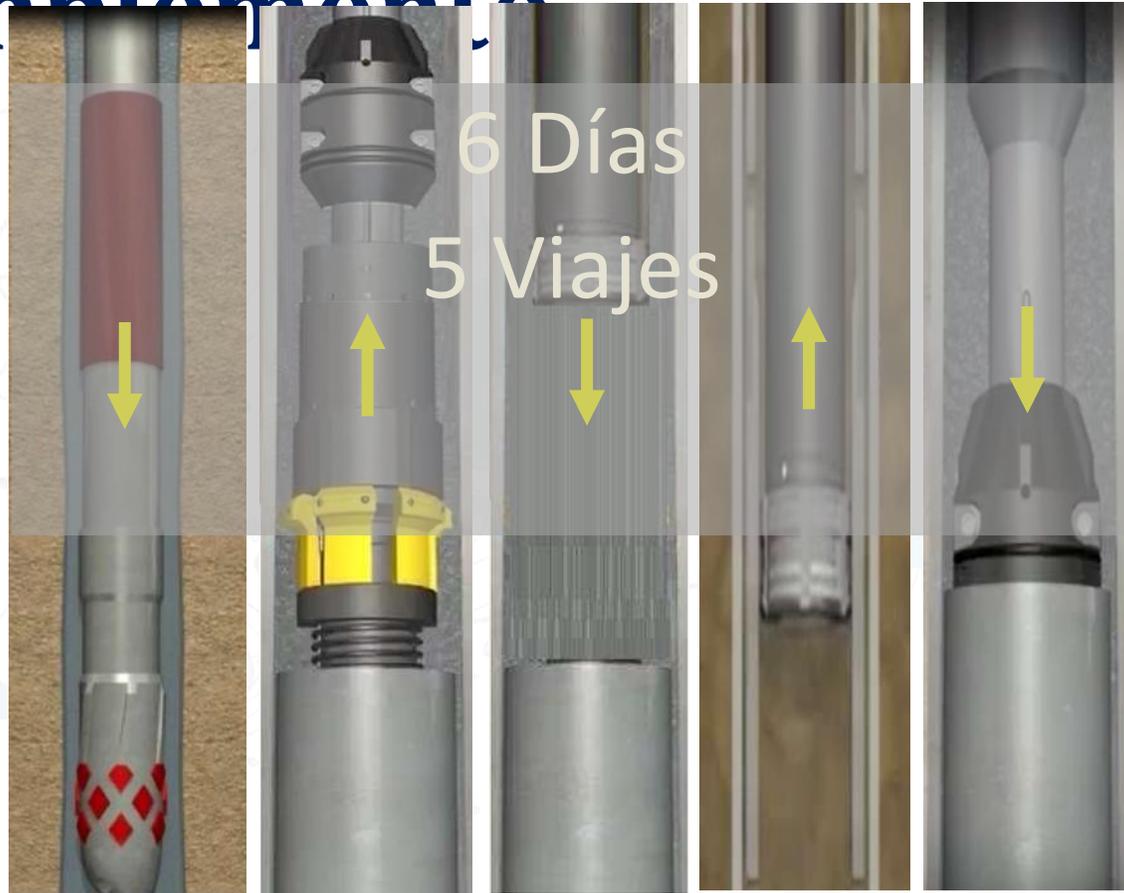
## Retos del sector abordados:

- ✓ Reducción de hasta 5 días del tiempo de reparación (al menos \$160.000 dólares por día).
- ✓ Reducción del riesgo operativo.
- ✓ Sistema multietapa con revestimiento integral.
- ✓ Sello secundario de cemento para sistemas de complemento en un solo viaje.
- ✓ Sistema con Alto Colapso y estallido.
- ✓ Sistema de sello con validación V0.
- ✓ Zonas de Aislamiento (Agua / Gas / Aceite ). Zonas Corrosivas.



# CMP2024\_312

# Cementación de liner y complemento



Colgador/Liner  
Introducción y  
Cementación.

Recuperación de  
herramienta  
soltadora.

Viaje de  
limpieza y  
confirmado de  
Boca de Liner.

Recuperación  
de sarta de  
limpieza.

Introducción de  
complemento y  
cementación.

Vs



V3 POST TOOL  
01 viaje.  
02 días.



# Propuesta de Valor



**60 a 65%**  
Etapa Liner y  
complemento

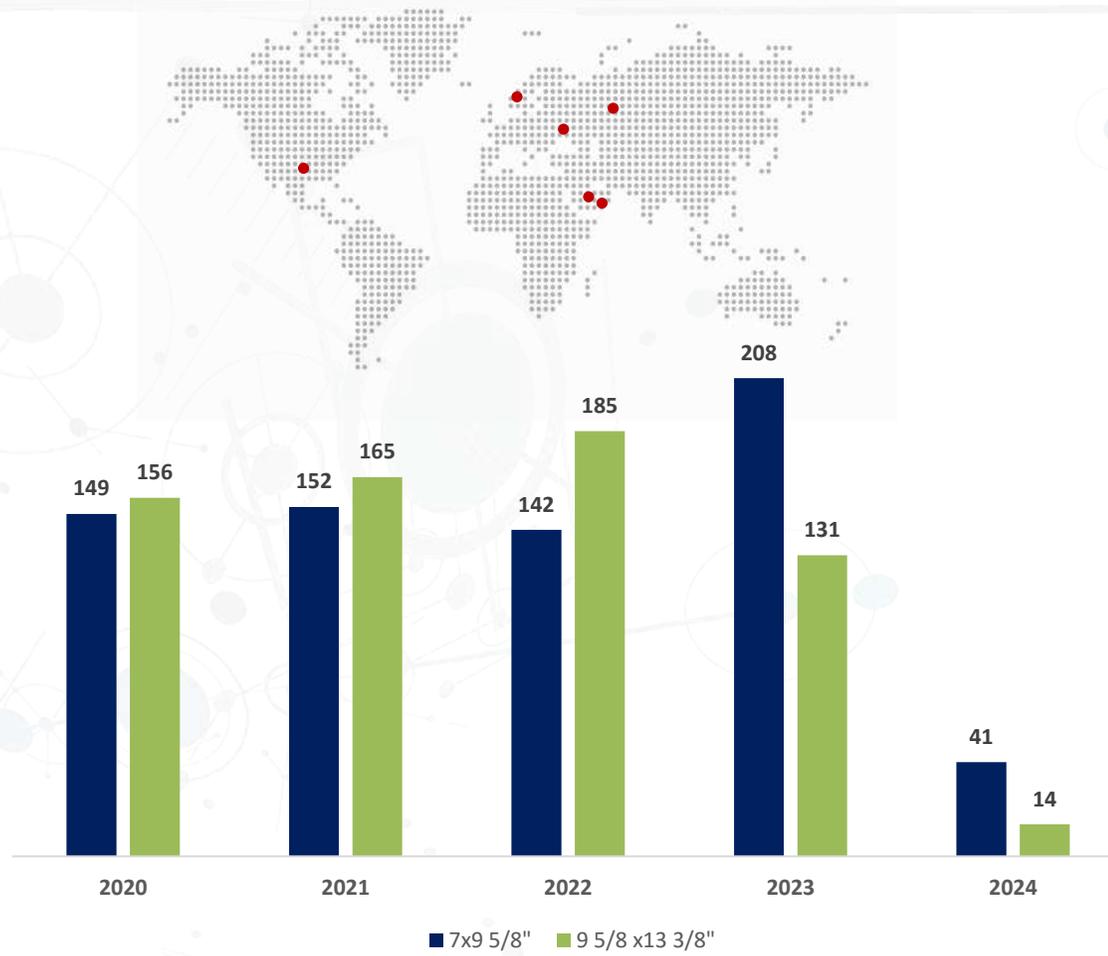
- ↓ Reducción del tiempo de equipo perforación de hasta **4 días**.
- ↓ Herramienta para conformar BL **no requerida**.
- ↓ Viaje de complemento **no requerido**.
- ↓ Instalación y desinstalación de unidades de cementación para complemento **no requerido**.
- ↑ Mejora en los indicadores de desempeño **KPI**.
- ↓ Riesgos operativos y pérdida de herramientas (LIH) **Mitigado**.
- ↓ Horas hombre.



**3 a 5%**  
Inicio de la  
producción

- ↓ Reducción de **costo por barril**.
- ↑ Producción adelantada.
- ↓ Consumo de Energía (**Huella de carbón**).
- ↑ ROI (Retorno de la inversión).

# Historial de trabajos



Más de **800 trabajos** en los últimos 5 años.  
 Con una **confiabilidad del 98.5%**

## CEMENTING PRODUCTS

## REAL RESULTS

### SwageSet V0 Packoff Stage Tool (POST) Eliminates Need for a Liner Hanger, Saves \$300,000 and 2 Days of Rig Time in 2 HPHT Gas Wells

#### Objectives

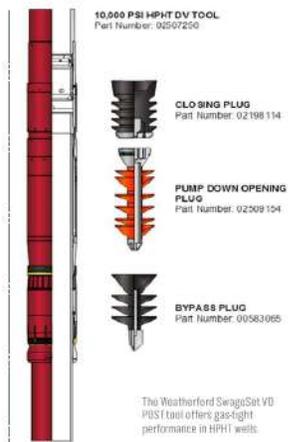
- Provide a secure two-stage cement job for a 12,720 ft (3,877-m) string of 9 5/8-in. 53.5-lb/ft casing in two high-pressure/high-temperature (HPHT) gas wells with temperatures up to 265°F (129°C) and formation pressures up to 11,500 psi (79.3 MPa).
- Prevent casing-to-casing annular (CCA) pressure—along with a costly workover—between the 9 5/8-in. and 13 3/8-in. casing strings.

#### Our Approach

- A Weatherford well-construction team recommended the SwageSet V0 packoff stage tool (POST), which provides a gas-tight seal that compares to that of a premium liner system and eliminates the need to run and tie back a liner-hanger system to the surface.
- The team prepared the POST and ran the tool through the 13 3/8-in. 72-lb/ft and 86-lb/ft casing. The tool passed through a 12-in. (305-mm) restriction to a depth of 12,720 ft (3,877 m). With the tool set at a depth of 10,452 ft (3,816 m), the first-stage cement was pumped and displaced.
- The team set the POST tool at a depth of 8,604 ft (2,927 m). They pressurized the toolstring and observed that the packer sheared at 1,400 psi (9.7 MPa). They set the packer and slips with 3,000 psi (20.7 MPa) of pressure and opened the POST tool with 3,500 psi (24.1 MPa) of pressure.
- They pumped and displaced second-stage cement without losses and closed the tool with 3,300 psi (22.8 MPa) of pressure. They drilled out the tool and confirmed string integrity with a casing pressure test.
- They repeated the operation on the second well. The operation achieved total zonal isolation in both wells with no CCA pressure.

#### Value to Customer

- The Weatherford SwageSet V0 POST tool enabled a secure two-stage cement job in two HPHT gas wells. The operation eliminated the need for a liner-hanger system, which saved US \$300,000 and 2 days of rig time.
- The operation achieved total zonal isolation with zero CCA pressure.
- The tool safely passed through a 12-in. (305-mm) restriction to set inside the 13 3/8-in. 72-lb/ft casing.



**LOCATION**  
Kingdom of Saudi Arabia

**WELL TYPE**  
Onshore HPHT gas producer

**FORMATION**  
Sandstone, limestone, shale

**SETTING DEPTHS**  
10,426 and 12,720 ft (3,178 and 3,877 m)

**STAGE TOOL SETTING DEPTHS**  
8,604 and 10,452 ft (2,927 and 3,816 m)

**CASING SIZE AND TYPE**  
9 5/8-in. 53.5 lb/ft

**HYDROSTATIC PRESSURE**  
10,524 psi (72.6 MPa) second stage

**PRODUCTS/SERVICES**

- Model 786PD mechanical POST
- Float collar
- Float shoe



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# Preguntas

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# Revolucionando la Ingeniería Petrolera: Machine Learning, Inteligencia Artificial y nuevas tecnologías



**Cesar Pulido**  
**Digital Solutions Director Americas**  
**Baker Hughes**

# Agenda

- **Overview of Baker Hughes**
- **What is AI & ML ?**
- **AI in action @ Baker Hughes**
- **Some references.....where to go**
- **Q&A**



# Our business segments



## Production solutions

Smart integrated well solutions for optimized, reliable operations and production for our customers day in, day out



## Well construction

We bring wells from appraisal to production quickly, efficiently, and sustainably for operational and commercial success



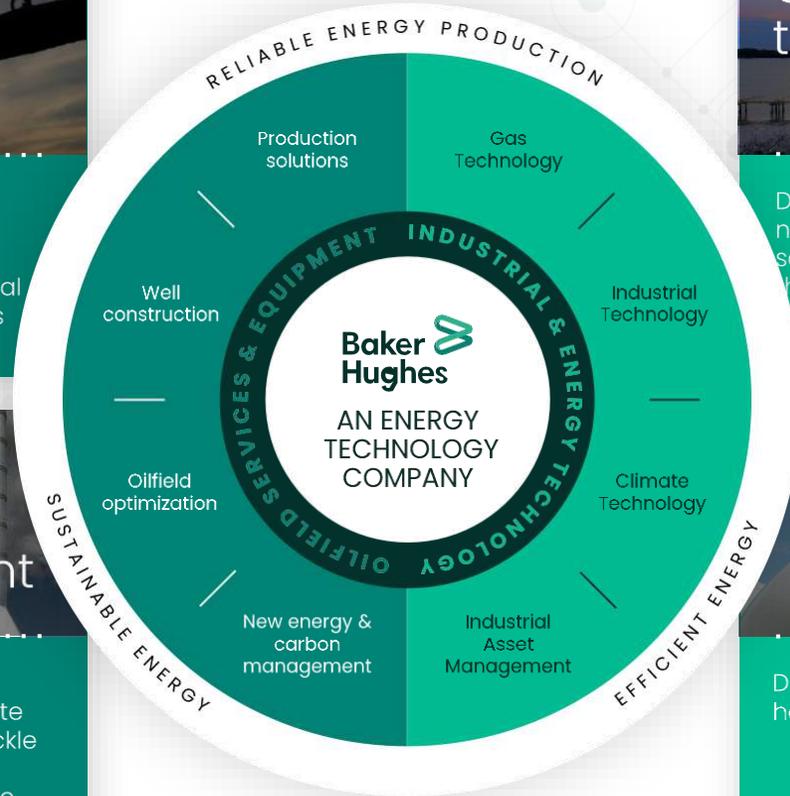
## Oilfield optimization

Integrated production and intervention management solutions drive field-wide efficiencies and reduce emissions for optimal recovery



## New energy & carbon management

Digitally enabled technologies to accelerate geothermal solutions, tackle emissions from energy infrastructure and provide storage and management solutions for hard-to-abate sectors




## Gas technology

Delivering leading reliable natural gas and LNG solutions that operate at the highest efficiency



## Industrial technology

Improving industrial productivity and ensuring reliable quality and safety



## Climate technology

Decarbonizing energy and hard-to-abate industries



## Industrial asset management

Driving more intelligent operations with industrial & energy asset performance management and process optimization



We take energy forward—  
making it safer, cleaner, and  
more efficient for people  
and the planet

120+  
countries

~55,000  
employees

\$556M  
in research and  
development

2,200  
patents granted



# What is Artificial Intelligence (AI) and Machine Learning (ML) ?

AI

**Dat**  
Science

People

Predictive  
Analytics

Gen AI

ML

# What is Artificial Intelligence (AI) and Machine Learning (ML)

Logic-based algorithms represent the core of traditional programming. Computer Scientists were trained to think of algorithms as a logical series of steps or processes that can be translated into machine understandable instructions and used to solve problems.

AI algorithms enable new classes of problems to be solved by computational approaches faster, with less code, and more effectively than traditional programming approaches. Image classification tasks, for example, can be completed with over 98% less code when developed using machine learning versus traditional programming

There are different sub-fields within specialty AI, including ML, optimization, and logic. ML describes a class of algorithms which leverages powerful statistical learning techniques that operate on data. The power of machine learning is that the algorithms can be quite generic; just a few algorithms can address and solve many problems. Additionally, ML algorithms can learn from data, and can therefore reduce the need for complex logic and code

ML algorithms take a different approach from traditional logic-based approaches. ML algorithms are based on the idea that, rather than code a computer program to perform a task, it can instead be designed to learn directly from data.

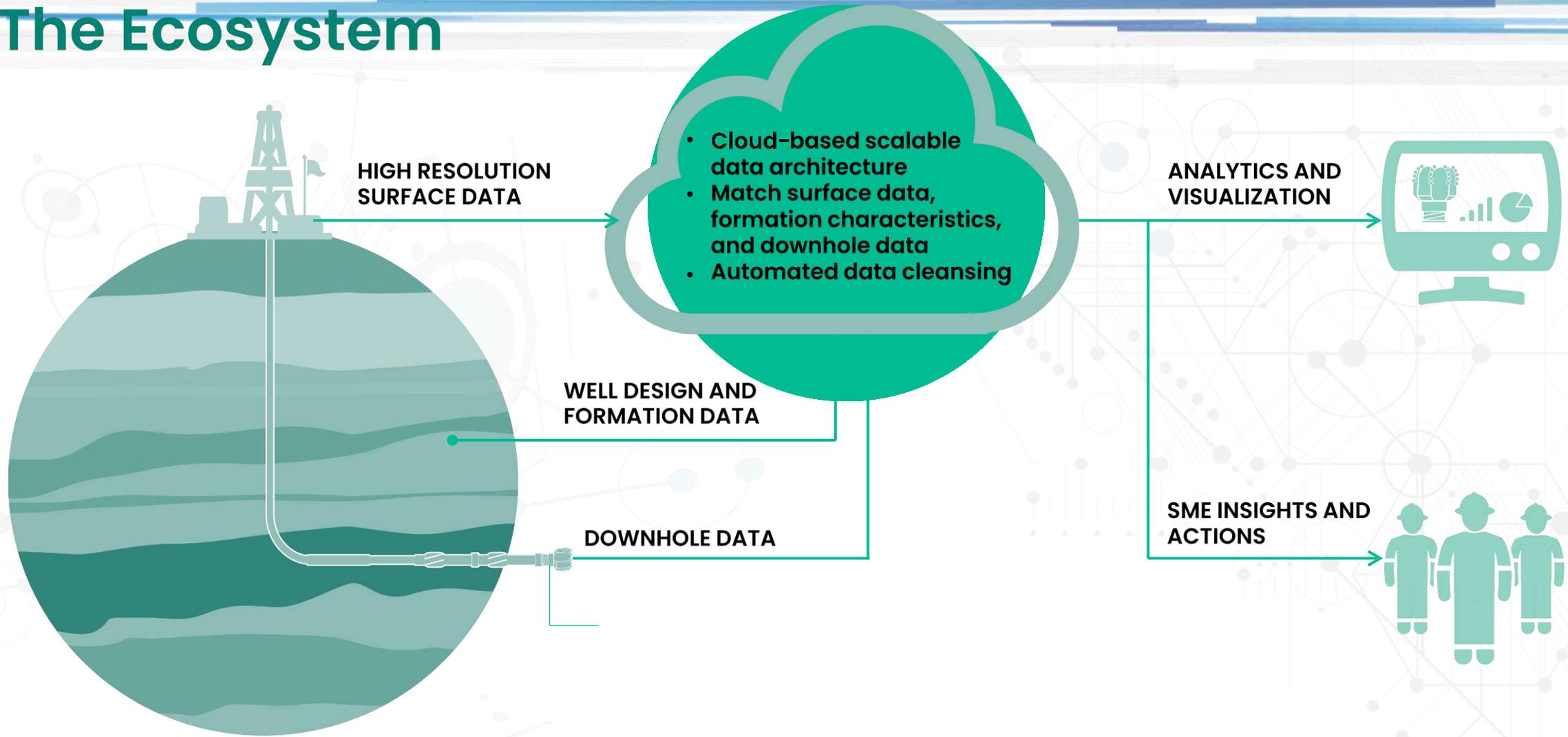
# What is Machine Learning (ML) and Artificial Intelligence (AI)?

Machine Learning

Approaches	Classification	Regression	Dimensionality Reduction	Clustering	Decision-making <sup>a</sup>
<b>Traditional Algorithms</b>	<ul style="list-style-type: none"> <li>• Support vector machines (SVM)</li> <li>• XGBoost</li> <li>• Gradient-boosted decision trees (GBDT)</li> <li>• Random forest</li> </ul>	<ul style="list-style-type: none"> <li>• Linear regression</li> <li>• Ridge regression</li> <li>• Random forest</li> </ul>	<ul style="list-style-type: none"> <li>• Principal component analysis (PCA)</li> </ul>	<ul style="list-style-type: none"> <li>• K-means</li> <li>• Gaussian mixture model (GMM)</li> <li>• Density-based special clustering (DBSCAN)</li> </ul>	<ul style="list-style-type: none"> <li>• Monte Carlo</li> <li>• Markov decision process</li> <li>• Temporal difference learning</li> </ul>
<b>Deep Learning Algorithms</b> <i>(examples of neural networks)<sup>a</sup></i>	<ul style="list-style-type: none"> <li>• Multi-layer perceptrons (MLPs)</li> <li>• Convolutional networks</li> <li>• Long short-term memory (LSTM)</li> </ul>	<ul style="list-style-type: none"> <li>• Multi-layer perceptrons (MLPs)</li> <li>• Convolutional networks</li> </ul>	<ul style="list-style-type: none"> <li>• Auto-encoders</li> </ul>	<ul style="list-style-type: none"> <li>• Deep Gaussian mixture model (DGMM)</li> </ul>	<ul style="list-style-type: none"> <li>• Deep Q-learning</li> <li>• Hidden Markov models (HMM)</li> </ul>

# AI in action @ Baker Hughes

# The Ecosystem



# i-Trak™ – the industry’s largest portfolio of automated monitoring, advisory and autonomous control applications fully integrated with digital pre-well planning and customer platforms

Deployed on **200+** rigs globally

More than **>1.5M** meters drilled

## Rig control

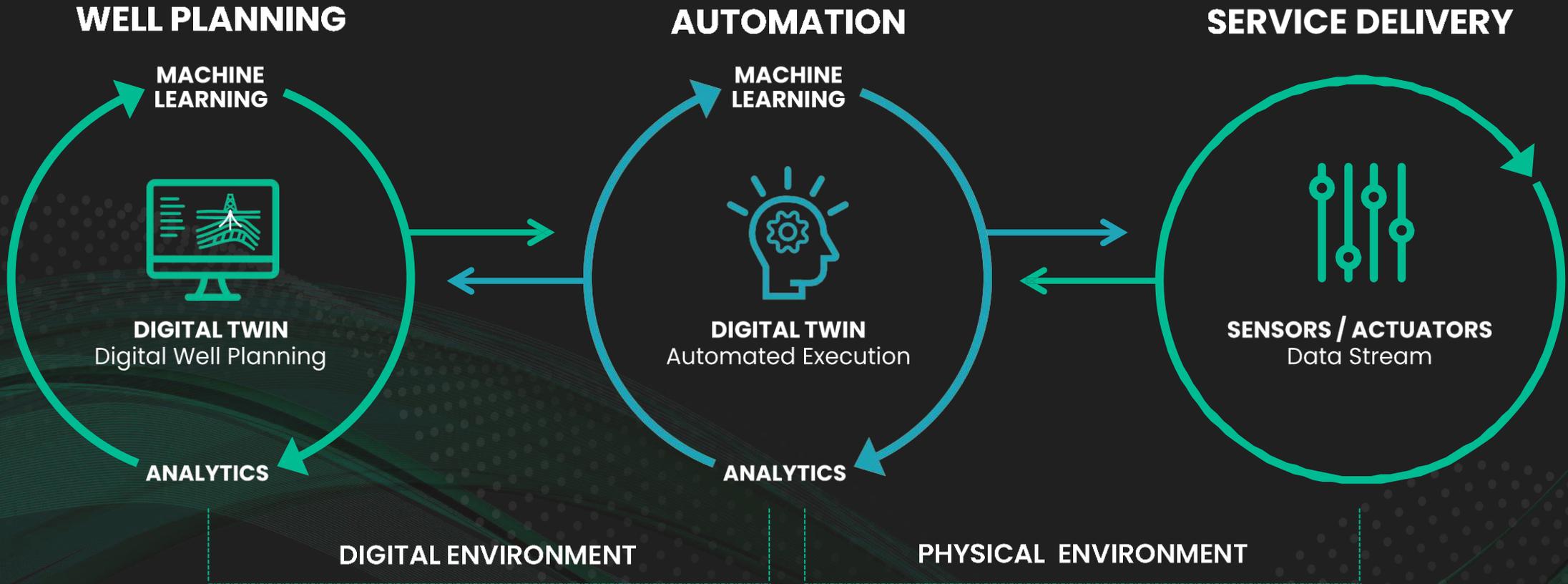
Partnerships with NOV, HMM, Bentec and others.

## Worlds first

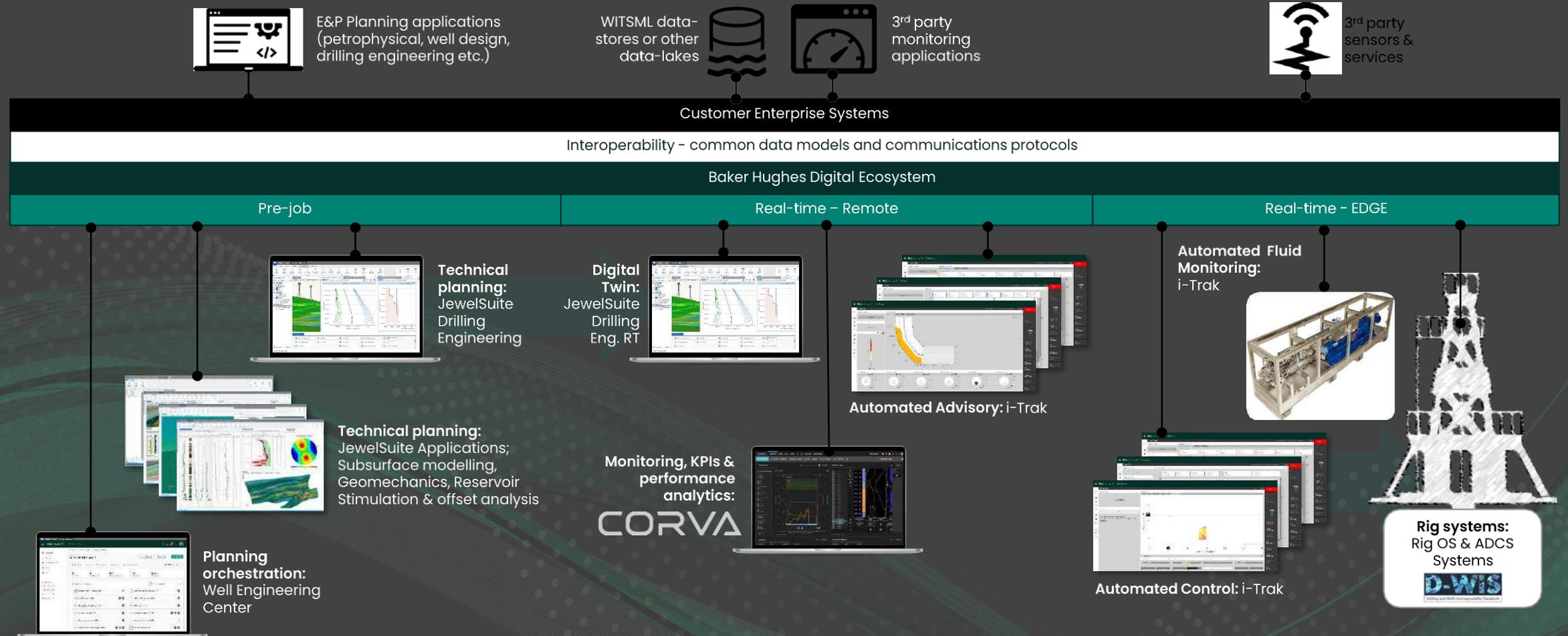
automated reservoir navigation system



# Pre-job digital models drive service delivery



# An end-to-end digital ecosystem spanning the full well construction value chain, seamlessly interfaced with your E&P digital platforms





**Leucipa**<sup>™</sup>  
automated field production solution

Leucipa is laser focused on what will improve your business



## Increasing production

Maximize pump, well, and field-level performance and production outcomes

+



## Reducing lifting costs

Consume fewer resources and minimize repair or workover costs

+



## Achieving emission goals

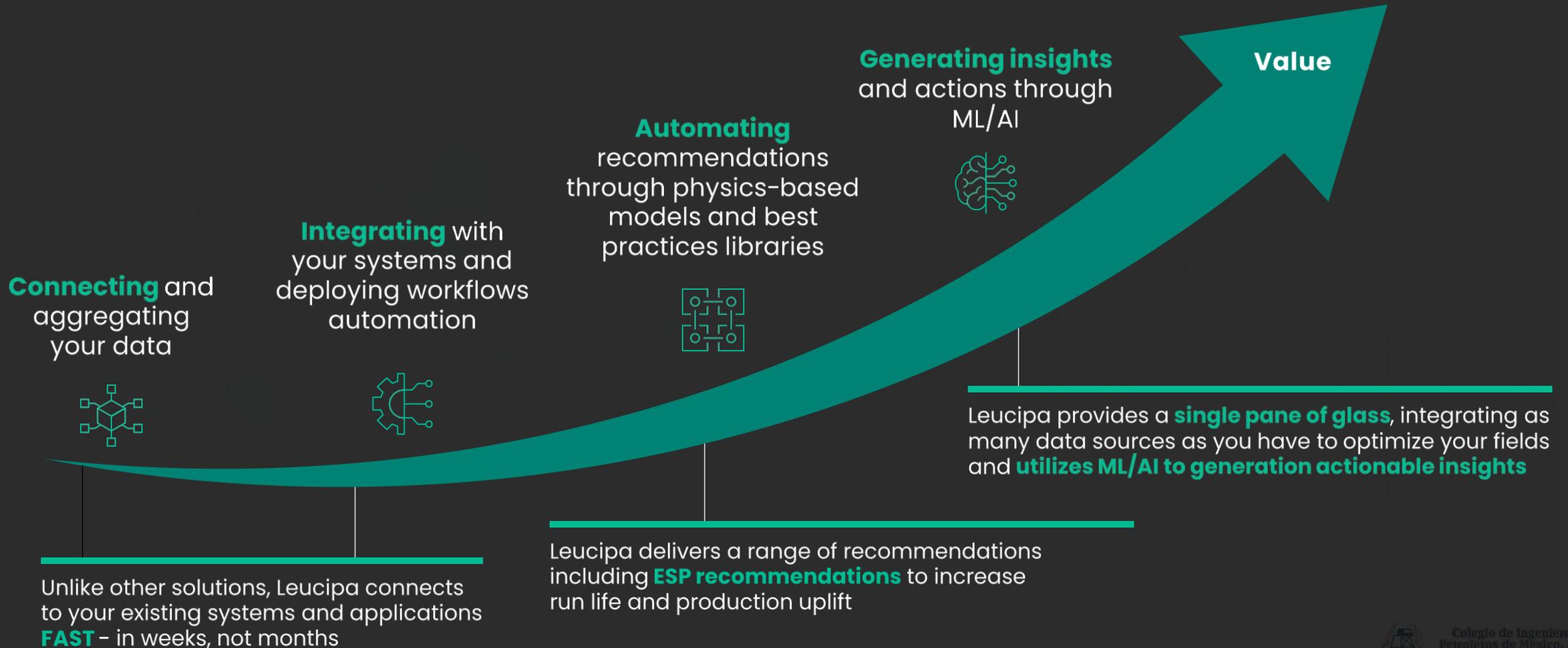
Optimize power consumption and increase efficiency of operations

---

# TRUSTED OUTCOMES WITH AUTOMATION

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# Leucipa is a state-of-the-art automated field production solution that delivers unparalleled value by



# Integrate our systems to enable production automation

Leucipa brings full Field Optimization boosting production, increasing assets' run-life, while reducing emissions and operating costs

This requires visibility across multiple data sources and systems, field-level job ranking and scheduling as well as orchestration across 6 different disciplines:



## Artificial lift

Production optimization and predictive failure analytics for multiple artificial lift types



## Chemicals

Service integration to drive equipment reliability and lower cost of treatment



## Fluids handling

Field-level water handling enhancement and throughput using well data



## Life of field activity scheduling

Management tool with core field metrics and prioritization of work schedules



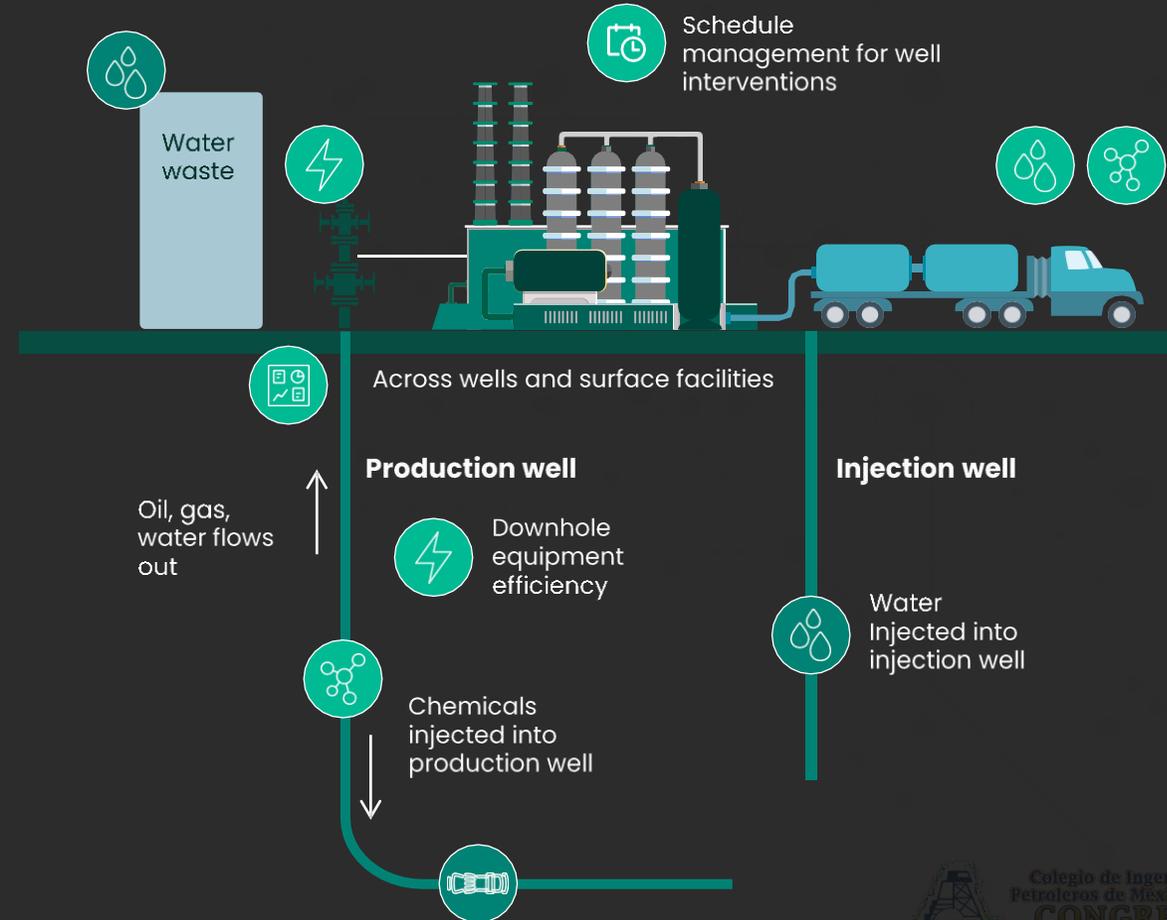
## Field intelligence

Advanced analytics to predict interactions of wellbores and surface facilities



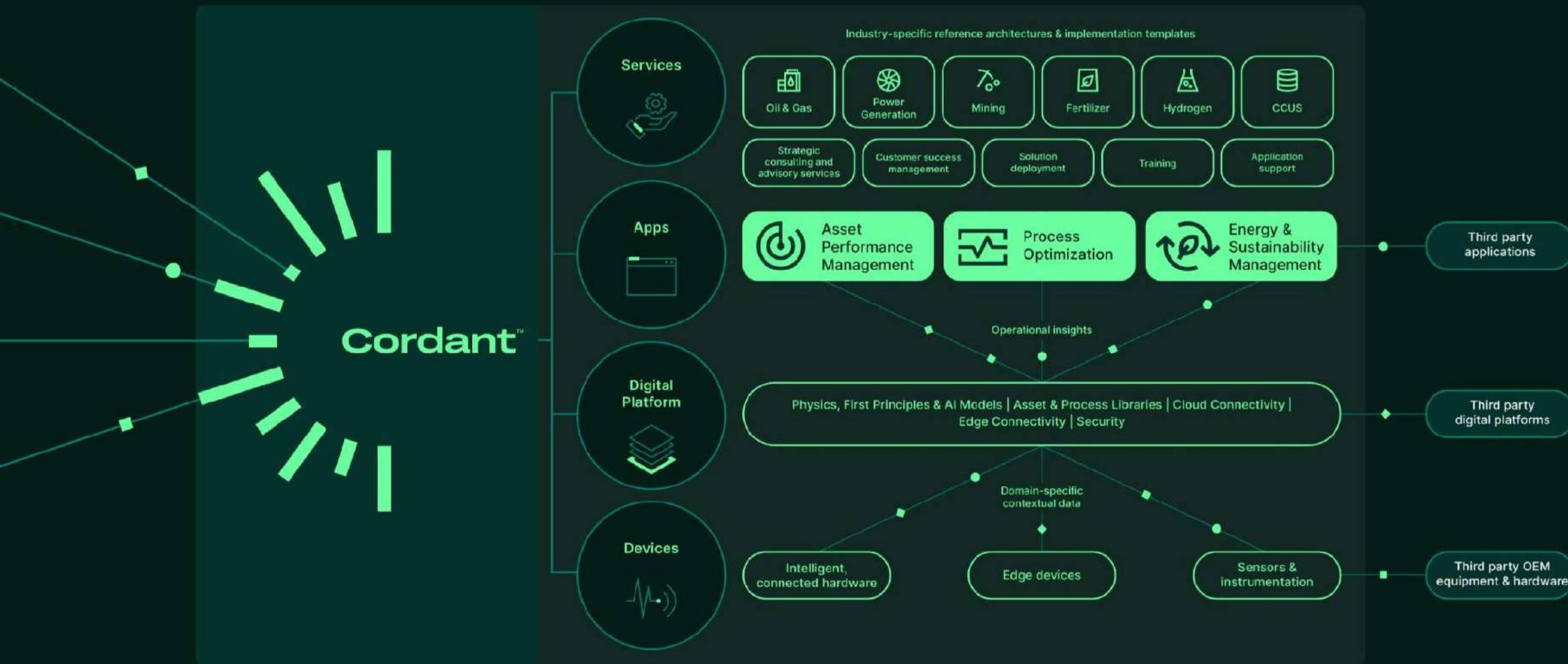
## Power & Emissions

Optimizing for lowest power cost per barrel produced  
Emissions forecasting, tracking and optimization



# Cordant™ Solutions

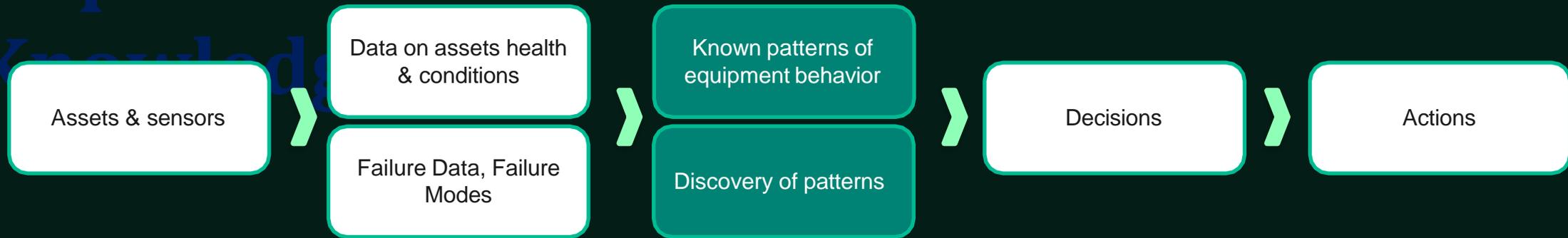
Amplifying performance through digital technologies



# Predictive Maintenance

## requires Data and Knowledge

Monitoring, Investigation, Predictions, Conclusions



*Traditional approach*

*Data-driven approach*

Physics-based / Rules-based models

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Use physics equations or rules to describe behavior

Machine Learning models

---

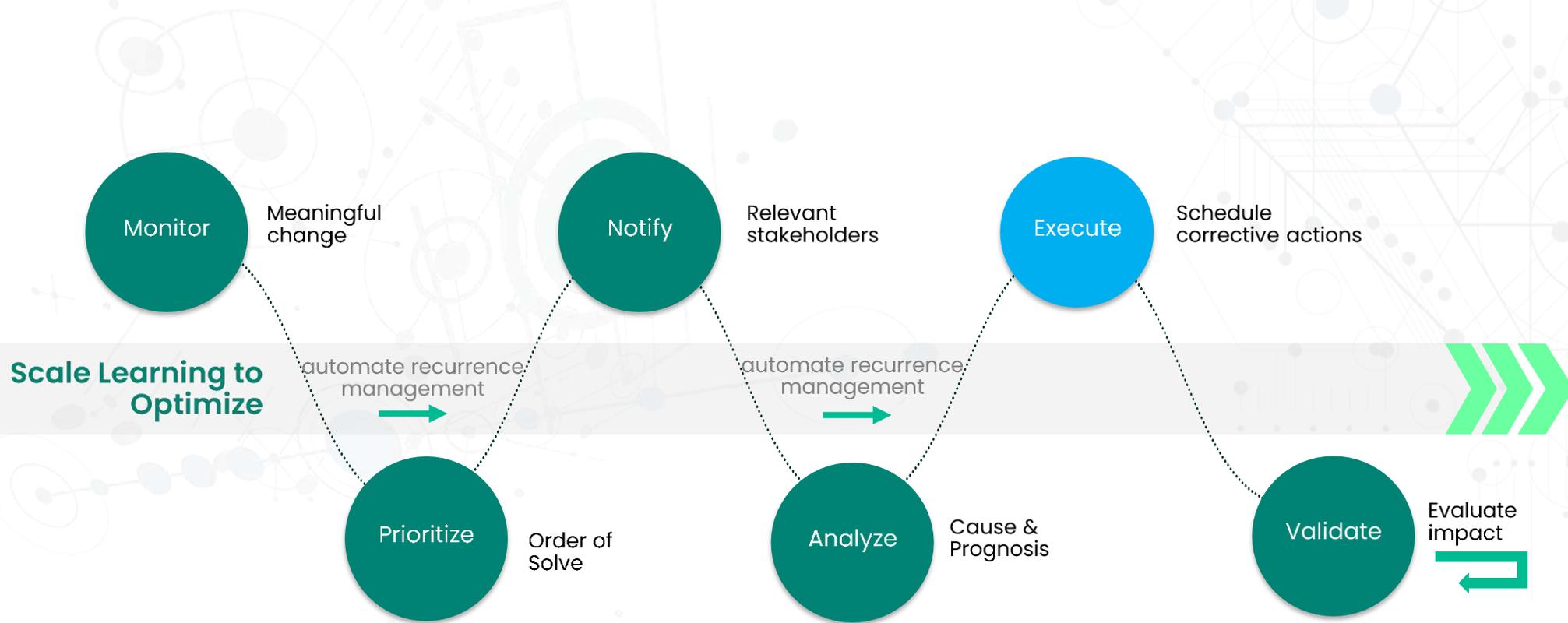
Discover patterns in the data and associate them with certain behavior

- High level of explainability
- Very accurate if **failure is known**
- Needs deep understanding of assets
- **Specific for equipment types**
- **May not factor in process influence** and complex dynamics
- **Very high maintainability** by humans

- Works for **known and unknown failures**
- Requires **high volume of good quality data**
- Can **combine process data** with equipment data easily
- Suitable for **complex multivariate behavior modeling**
- Can combine physics in the ML models
- Easier maintainability with higher scalability

# Holistic asset health management

System-driven consistent and collaborative work practice with analytic supported continuous improvement workflow



**55%**  
reduction in machine failures

**30%**  
improvement in machinery availability & life

**40%**  
reduction in unplanned downtime

# Other examples of Data Science & AI at Baker Hughes

## Intelligent Inspection



Waygate

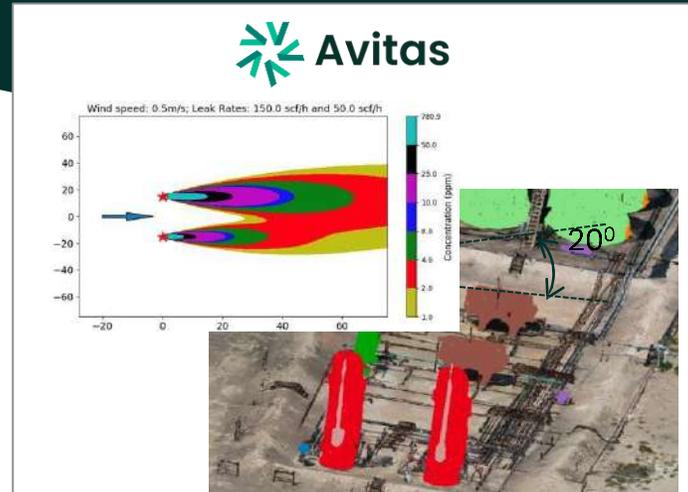
Auto pass/fail decision

40°

5 mm

- Deep learning-based computer vision models trained to automatically detect defects in visual, CT and X-ray inspections
- Perform quantitative analysis and compare against QC standards
- 95% analysis time savings

## Emission Management



Avitas

Wind speed: 0.5m/s; Leak Rates: 150.0 scf/h and 50.0 scf/h

Concentration (ppm)

20°

- Hybrid data & physics-based algorithm to model plume dispersion from point sources
- Ability to localize methane leaks on site considering wind and multiple leak sources
- Automated UAV-based inspection of wellsites

## Predictive Failure & Anomaly Detection

### Asset Health



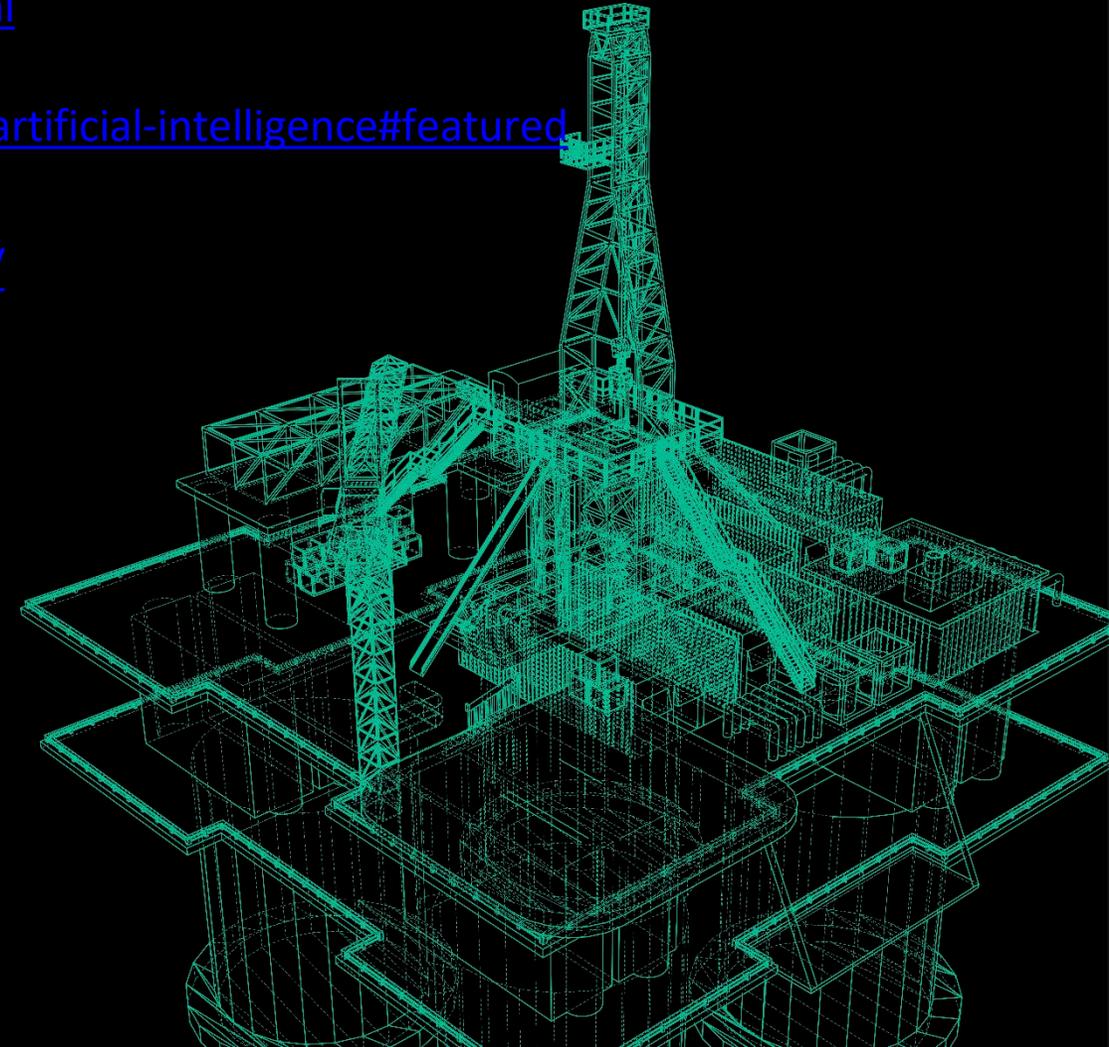
# Some references .....Where to go

Baker Hughes 

<https://www.bakerhughes.com/oilfield-services-and-equipment-digital>

<https://www.bakerhughes.com/cordant> <https://www.edx.org/learn/artificial-intelligence#featured>

<https://sloanreview.mit.edu/video/how-to-succeed-with-predictive-ai/>



**Muchas gracias**  
**cesar.pulido@bakerhughes.c**  
**om**



# ENI México

**Drilling for Performance with a Digital Plan**

**Ing. Dayra Amador Sáenz**



# Drilling Beyond the Limits



# Drilling Beyond the Limits

Drill beyond the Limit consists in a methodology for systematically reducing the time to drill wells/drilling phase while still achieving well objectives.

In 2022 a pilot has been deployed in Egypt branch representing the first ever application of this methodology in Eni with well time reduction from identified initiatives of 4% vs. average actual time (preliminary estimate from local team)

2024 the challenge is to employ the methodology of Drilling beyond the limits in the Mexico branch.



# The

# approach

## 1) WELL SELECTION

## 2) OPTIMIZATION APPROACH

- Drill a single phase (12 ¼" phase of Amoca 15) with unconstrained parameters.
- To push on a new performance benchmark, We applied automatization products (automatic drilling)
- Test the limits of equipment (BHA, fluid system...)
- Implement new practices (reduce survey frequency or real time survey acquisition, avoid backreaming)
- No compromising safety and integrity of the well

## 3) MONITORING

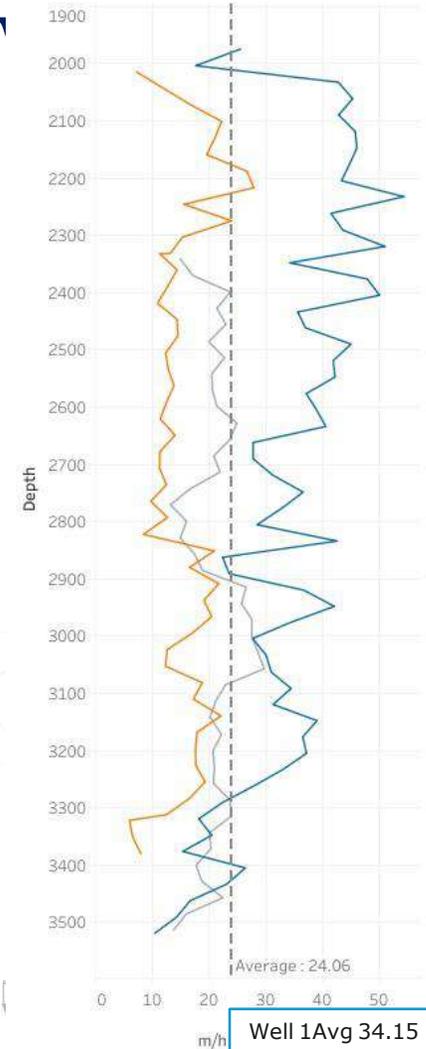
- Performance monitored by Eni id3 proprietary tool and compared similar wells

## 4) RECORD AND APPLY LESSONS LEARNED

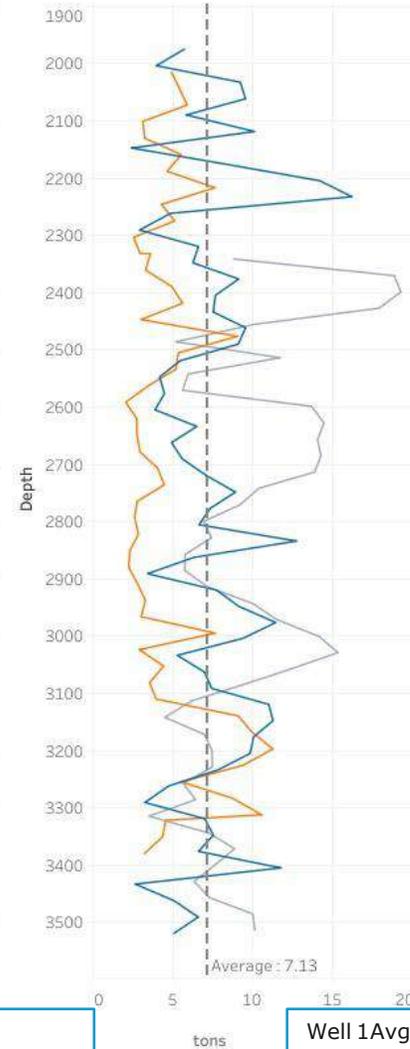


# Drilling stage outcome

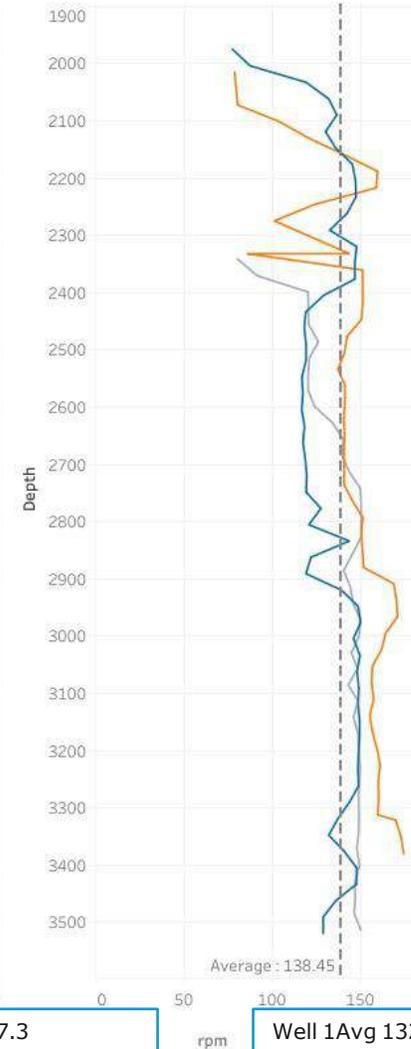
ROP BY DEPTH



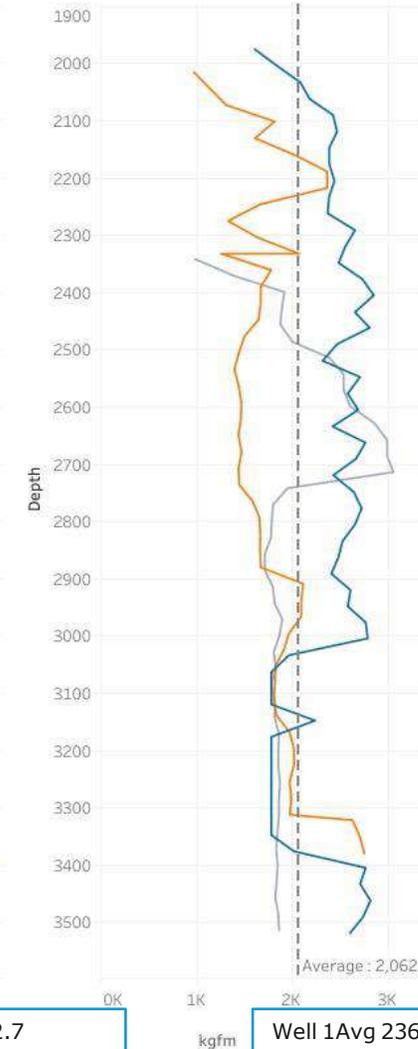
WOB BY DEPTH



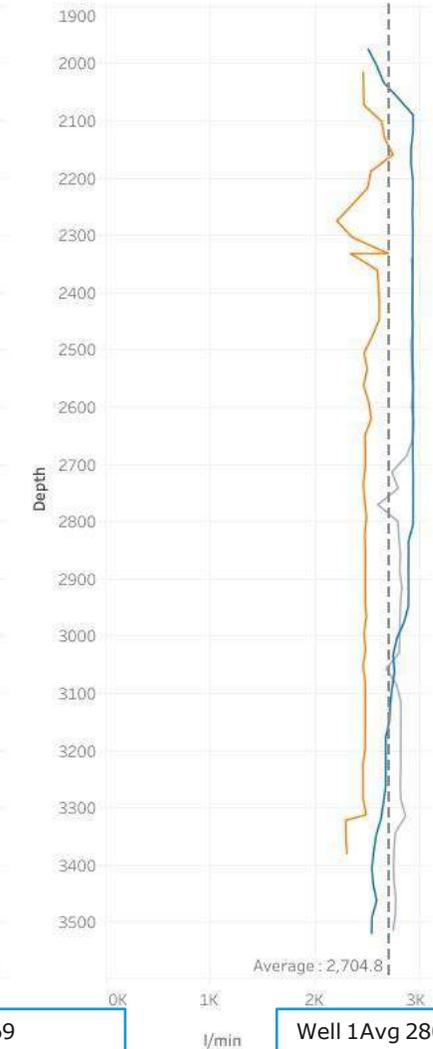
RPM BY DEPTH



TORQUE BY DEPTH



FLOW BY DEPTH



**WELL**

- Well 1
- Well 2
- Well 3

**id<sup>3</sup>**

# id3 Purpose – Enhance Performance

TRADITIONAL FOCUS



**NPT**

Any interruption of a planned operation, resulting in a time delay

**id<sup>3</sup>** FOCUS



**TECHNICAL LIMIT**

Achieved in a flawless operation (using the best people, planning and technology)

**INVISIBLE LOST TIME**

Difference between actual operational duration and technical limit (requires high frequency data analysis)



# id3

## Philosophy

Make the best of all available information coming from the rig site

PROs  
CONs



Reliability

Automatic / Impartial  
Limited activities detection

Interpreted/Subjective  
Codified / Standard

Sampling

High granularity  
(5 sec)

Long time frame  
(>30 min)

Usability

Continuous quality  
Purely quantitative  
Need for data retreatment

Discontinuous quality  
Descriptive / Complete  
Ready to use

# Id<sup>3</sup>: How it works

Combine complementary sources to maximize the benefit

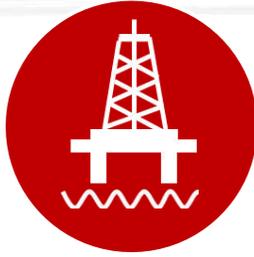
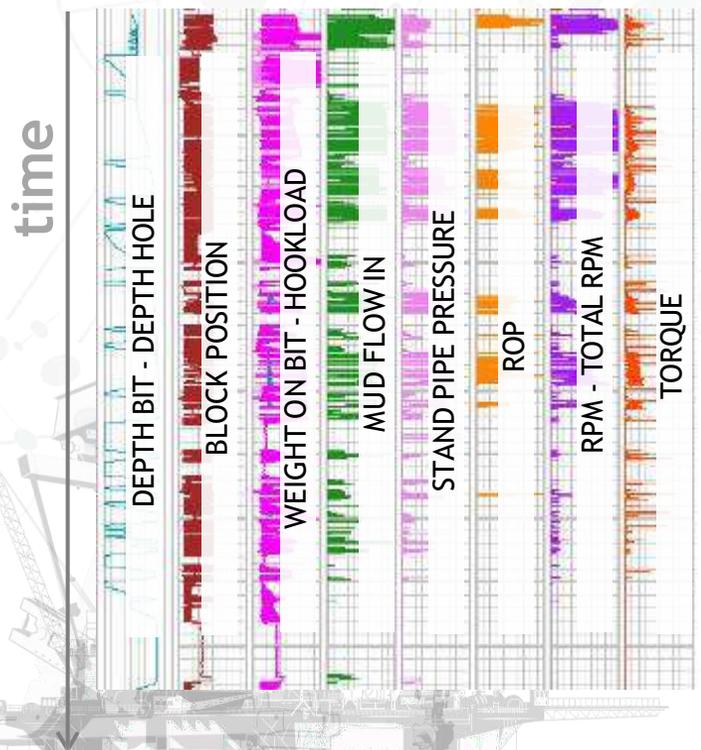


1. Build an objective and accurate **time breakdown** with extreme granularity (up to 5 secs)
2. Calculate **impartial Key Performance Indicators (KPIs)** on one or more wells
3. Combine **qualitative and quantitative information in one single system**

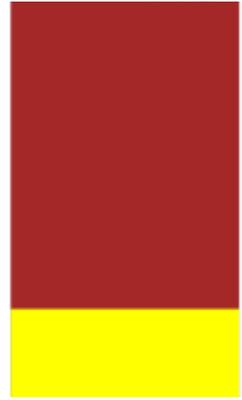


# Merge Rig Sensor & Reporting Data

Standard surface logging data are interpreted in operation



- DRILLING
- CIRCULATION
- REAMING
- OTHER ACTIVITIES



- DRILLING
- DRILLING
- DRILLING
- EQUIPMENT TEST

Apply logical preeminence rules by type of operations, to make the best of each data source reliability

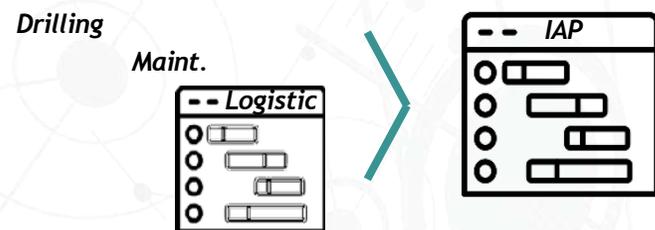


- DRILLING
- CIRCULATION
- REAMING
- OTHER ACTIVITIES
- EQUIPMENT TEST

# Integrated Activity Planning (IAP)

# Integrated Activity Planning (IAP)

## What is Integrated Activity Planning?



Focus on asset / facility in Production  
From various functional plans to one  
Integrated and Optimized plan

## Which are the benefits?



Work prioritization and scheduling  
at optimum time



Avoidance of inefficiency losses,  
e.g. activity clashes or duplications



Support achievement of asset  
targets



Standardized unique Tool  
Primavera Cloud

## Lifecycle

Exploration

Development

Handover to  
operations

First period  
production

Running  
production

Running  
production s  
preparation to  
decommissioning

 Ivory Coast

 Mexico

 USA

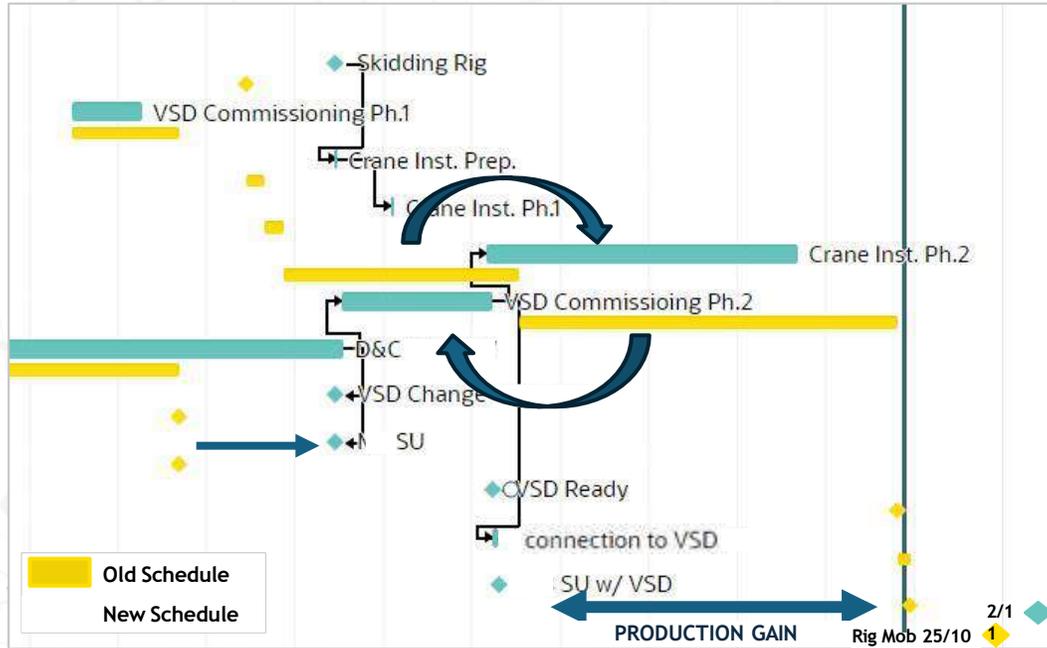
 UK





# IAP Mexico Case Study

## Eni Mexico - VST Schedule

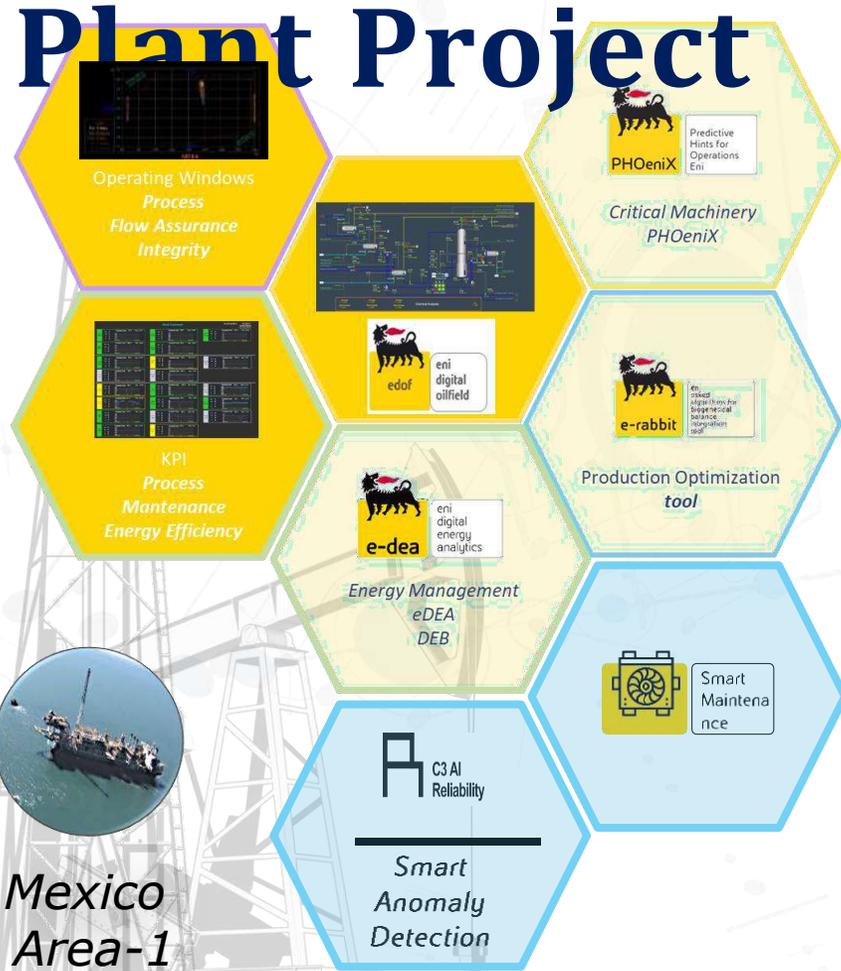


## Crane Installation @Platform



# Digital Plant Project

# Digital in Eni Mexico - the Digital Plant Project



Mexico Area-1



- First **single source of truth** tool with **predictive** and **Advanced Analytics models**
- Multidisciplinary and comprehensive **asset monitoring**
- Impacts on **production**, asset **availability**, **emissions**

# Digital Plant Eni Mexico - Benefits

LEVERAGE ON



- Advanced analytics tools
- Predictive algorithms
- Big data analysis
- Real time monitoring and alerting



**OIL&GAS  
EXPERT**



**ARTIFICIAL  
INTELLIGENCE &  
DATA SCIENCE**



**REAL TIME DATA  
& PRODUCTION  
SCENARIO**

## OBJECTIVES

- Minimize operational risks
- Increase energy efficiency
- Improve productivity
- Increase safety and plant availability

# Digital Plant Eni Mexico – First Implementation

## Eni Mexico & Digital Plant

- **Complex asset** for production and reservoir management
- Introduction of solutions such as Digital Plant to enhance **Asset Operator Coordination**
- **Increase local skills** for managing Digital tools and reading outputs



### Asset Operations & Integrity

- Structured and Systematic approach enabled by a **Production Optimization tool** (scenarios & simulations)
- Monitoring of **Asset Integrity & Safety**

### Center of Excellence (CoE)

- Center of Excellence (CoE) oriented to the use of the **Advanced Analytics** and valorization of **Human Capital & Upskills**



## Eni Mexico Digital Transformation Pillars and Drivers

### Advanced Analytics Focus & Contribution

Achieve **Operational Efficiency** through advanced analytics and predictive modeling algorithms:

- **Reliability** (Produced and Sea Water Treatment, ESP/VSD, Fuel Gas System)
- eDEA for **energy management**
- Phoenix for **Critical Machinery**
- **Smart Alarm & Maintenance**

### Business Continuous Improvement

Enable the cross functional **continuous improvement** by introducing a real-time monitoring **dashboard** for a set of KPIs and facilitate the timely addressing of actions.

# Digital Plant Eni Mexico – Actual

## Dashboard

One single environment that integrates information from different corporate systems and group them into:

**7 Cards**

Integrated Operations Center

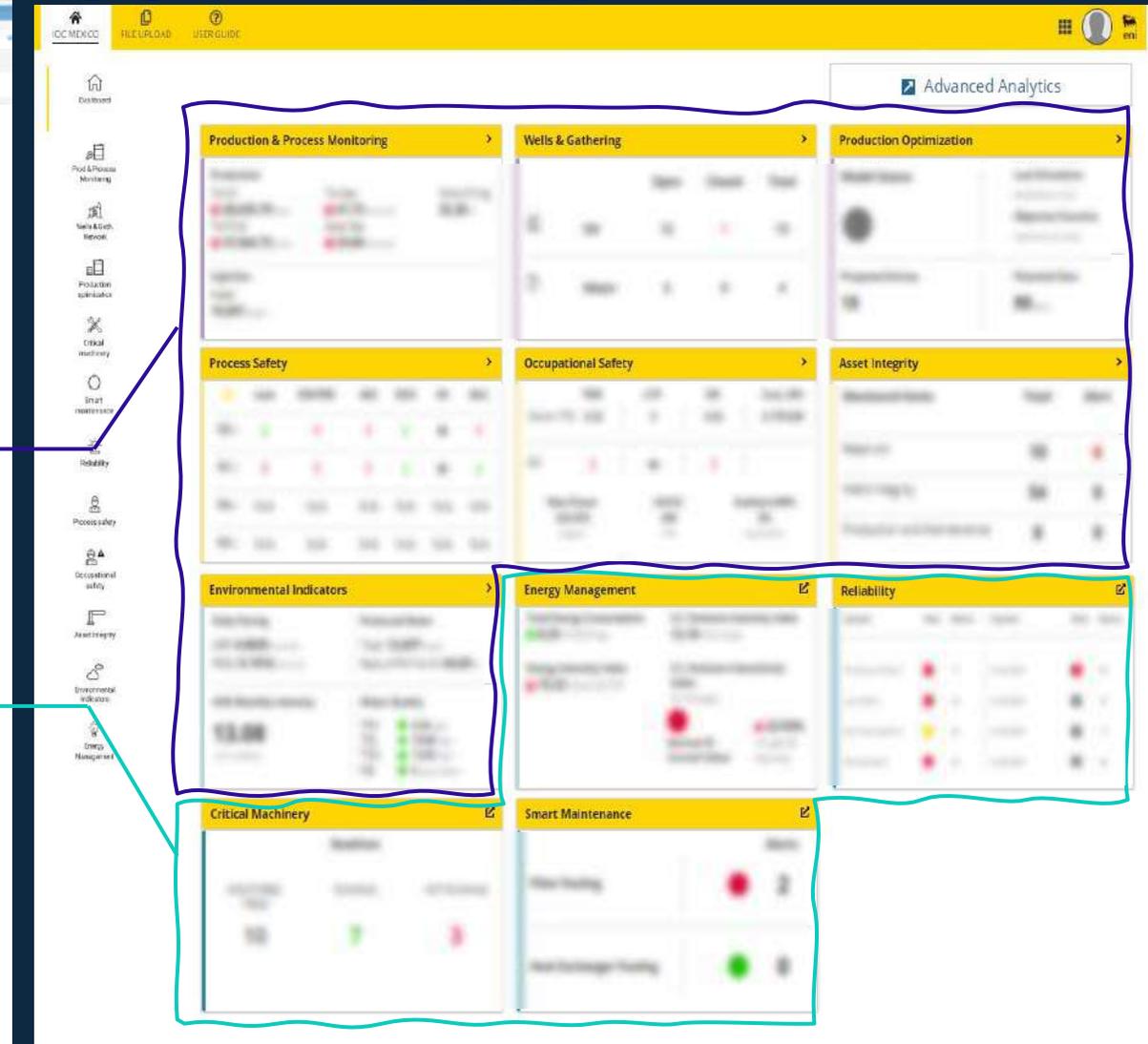
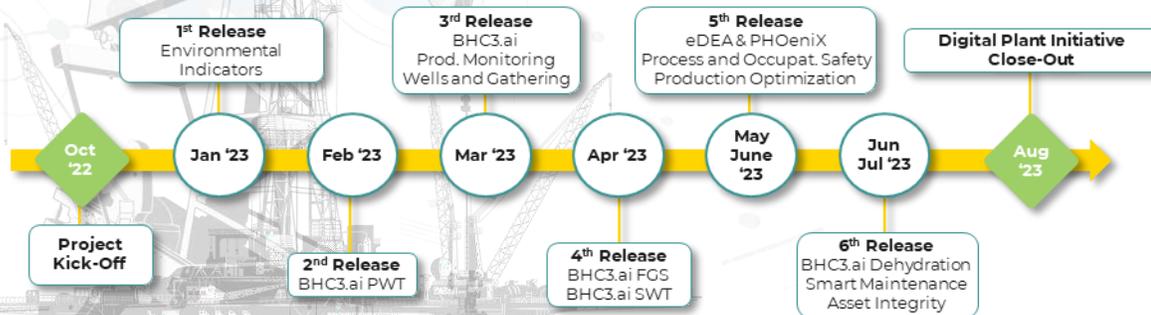
**11**

**Thematical Cards**

**4 Cards**

Advanced Analytics

### First Implementation – Eni Mexico



# The Advanced Analytics Tool



Smart Maintenance



Predictive Hints for Operations  
Eni



C3 AI Reliability

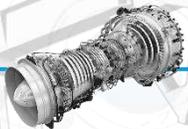


eni digital energy analytics

Advanced Analytics Solution

## Smart Maintenance Fouling

Solution that predicts the remaining useful life (RUL) for a filter or a heat exchanger in terms of remaining days until the equipment needs cleaning maintenance.



Equipment

## Smart Maintenance Critical Machineries

Anomaly detection application for industrial assets with a focus on rotating machineries. PHOeniX is designed to provide a forward-looking predictive maintenance capability



Sub-System

## BHC3.ai Reliability

Allows to promptly detect anomaly and problems concerning processes, sensors or static equipment by exploiting the history of operation.



Process

## Energy Management e-dea™

e-dea™ is a predictive tool based on machine learning technics that allows to highlight anomalies in unit/equipment energy consumption anticipating plant energy intensity index increase.



Plant

Benefits



Improve Asset Reliability

Early detecting dangerous or not normal operating conditions



Reduce OPEX

Less expensive Preventive Maintenance vs Corrective Maintenance



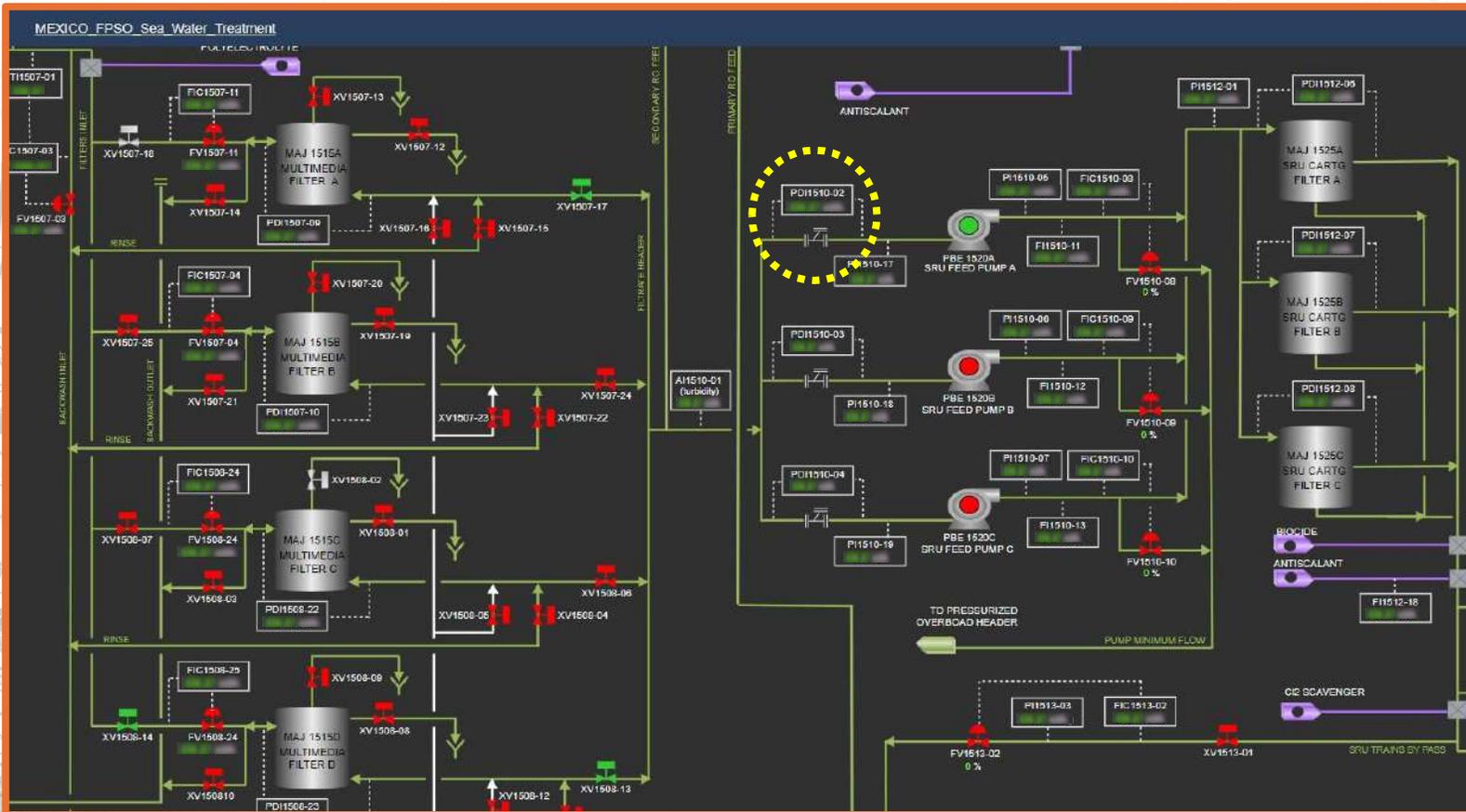
Energy Intensity

thanks to the use of specific tools and reduction of unplanned SD

# BHC3.ai Reliability

EPSO Sea Water Treatment, SRU Feed Pump A

## Real Case



### Criticality of the process

**SWT** treats almost **50%** of the injected water that supports continuously Eni Mexico production.

# BHC3.ai Reliability

EPSO Sea Water Treatment, SRU Feed Pump A

## Real Case



Real Suction Strainer DP

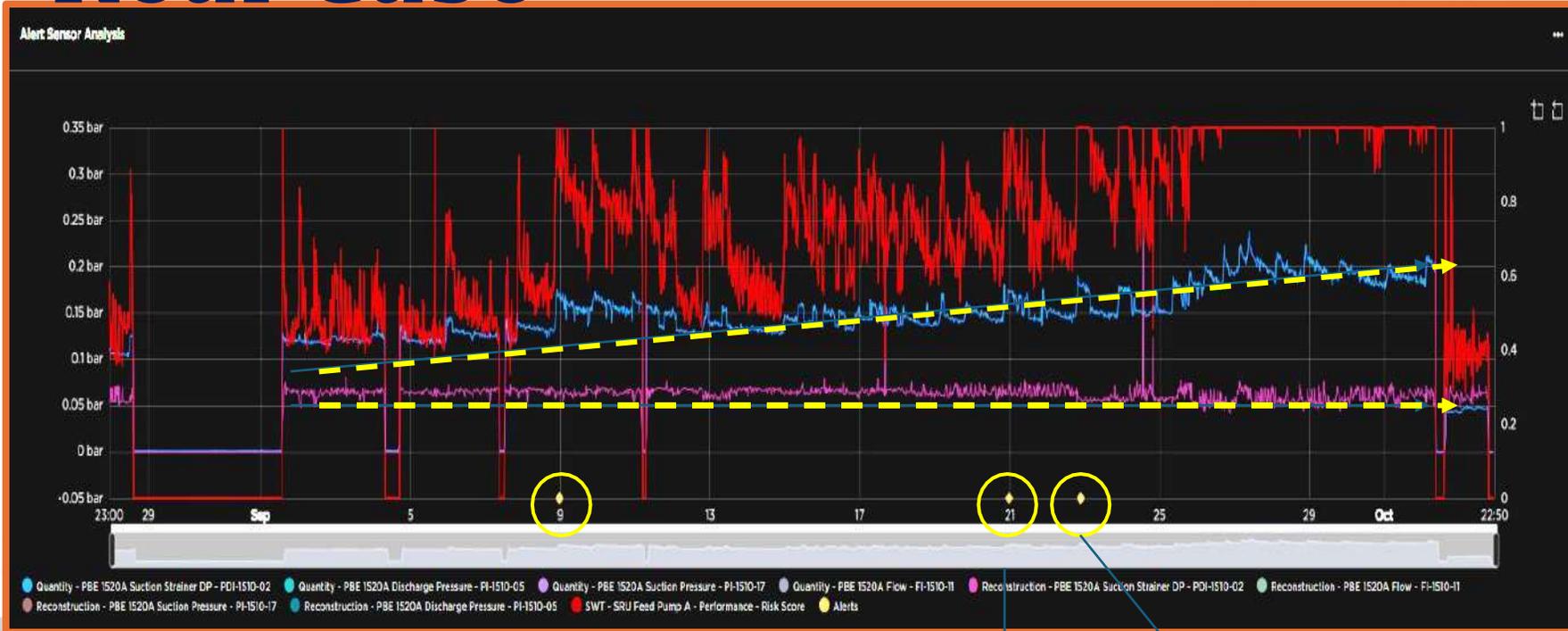
Reconstructed Suction Strainer DP

Reliability Risk Score

# BHC3.ai Reliability

EPSO Sea Water Treatment, SRU Feed Pump A

## Real Case



### Event

**Delta pressure** across suction strainer **increasing** continuously along the days.

**3 alerts generated**

Alert generated by AI Model

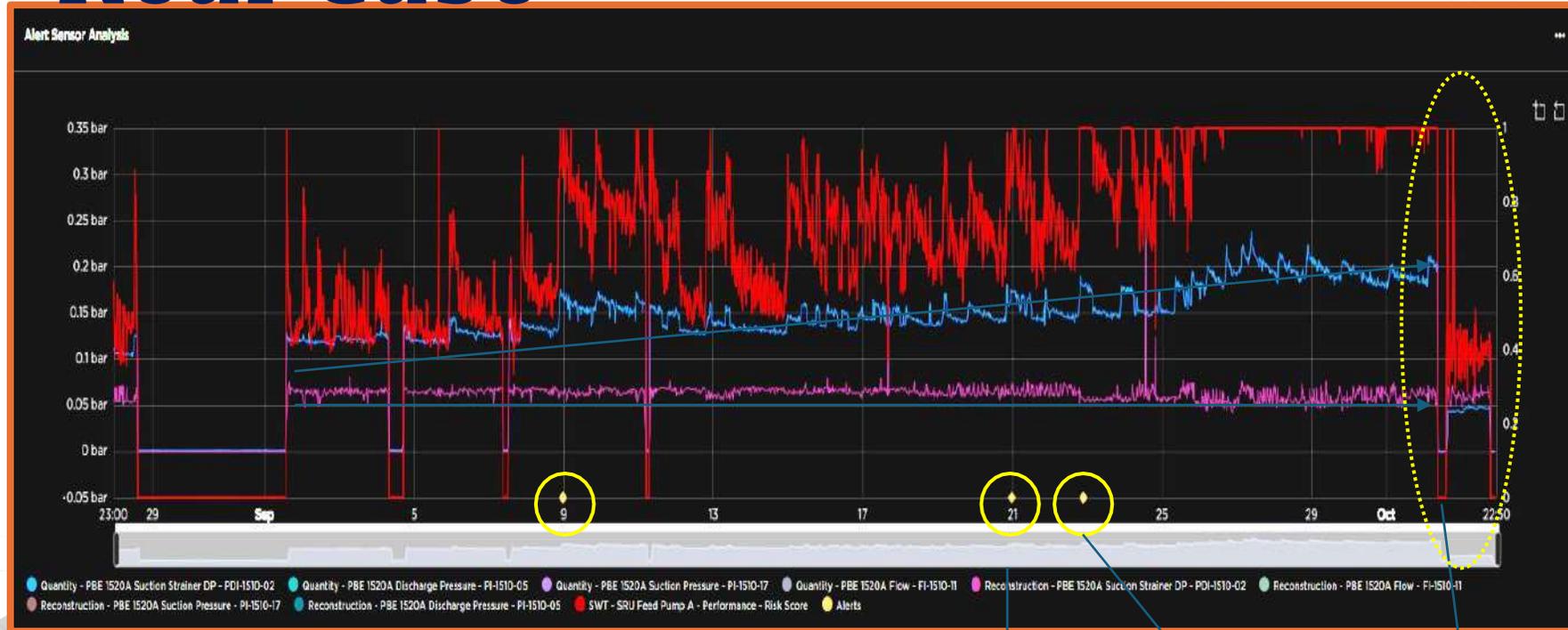
Alert generated by AI Model

Alert generated by AI Model

# BHC3.ai Reliability

EPSO Sea Water Treatment, SRU Feed Pump A

## Real Case



Alert generated by AI Model

Alert generated by AI Model

Alert generated by AI Model

Cleaning of the Filter

### Event

**Delta pressure** across suction strainer **increasing** continuously along the days.

**3 alerts generated**

### Tracking

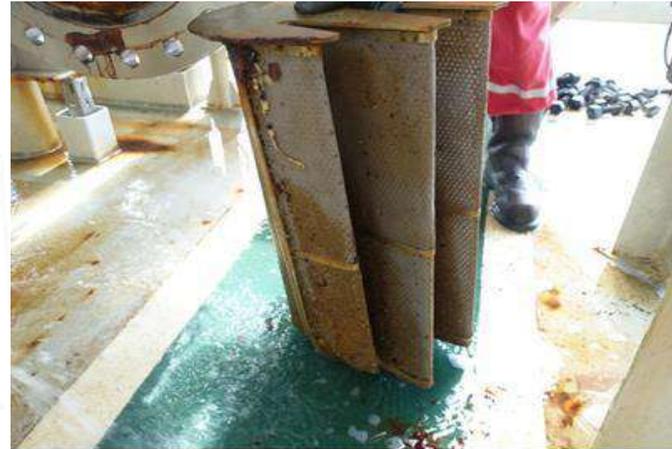
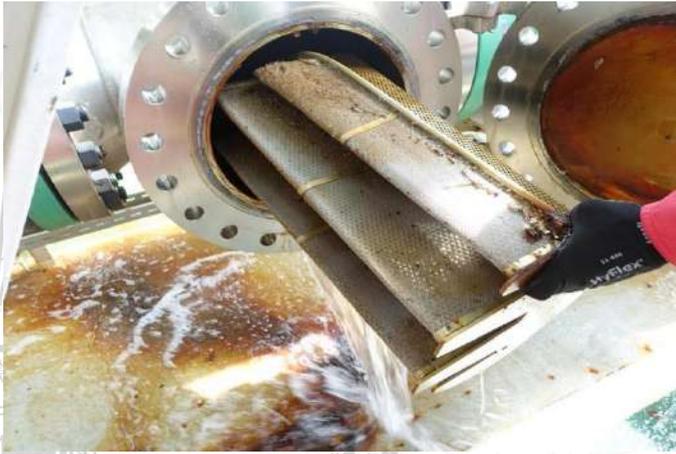
Eni FPSO Maintenance Superintendent activated the O&M contractor in order to perform strainer cleaning

Even if the **maintenance plan** foresees a periodic suction strainer cleaning, the plant was **operated in not optimal conditions for 3 weeks**

# BHC3.ai Reliability –

EPSO Sea Water Treatment, SRU Feed Pump A

## Real Case



*Avoid operations  
in not optimal  
conditions*



*Early detection  
of dangerous  
conditions*



*Increase of asset  
availability and  
reliability*



Thank You, Gracias

